



The AESTHETIC
WORLD CONGRESS

“*Science
at its core*”

RECOGNIZED AS THE WORLDWIDE THINK TANK,
WITH MORE THAN 350 EXPERTS IN THE FIELD
OF AESTHETIC SURGERY AND COSMETIC DERMATOLOGY,
5 000 ATTENDEES, 200 EXHIBITORS

IMCAS

International Master Course on Aging Skin

JAN 29 TO FEB 1, 2015

PALAIS DES CONGRÈS - PARIS

17TH ANNUAL WORLD CONGRESS

KEY MOMENTS

WEDNESDAY JANUARY 28, 2015

5 pm to 8 pm
Badge pick up

THURSDAY JANUARY 29, 2015

7 am

Registration opens

9 am - 6.30 pm

Beginning of IMCAS Annual World Congress Conferences

9 am - 4 pm

REGIONAL COURSE

Middle East masterclass (room 7)

1 pm - 6.30 pm

Anatomy on cadaver & injection workshop (live - room 1)

FRIDAY JANUARY 30, 2015

8 am

Conferences continue and exhibition begins

8 am - 6 pm

ANTI-AGING SERIES

Cosmeceuticals state of art (room 7)

4 pm - 7 pm

World industry tribune (room 1 - optional)

5 pm

Teaching courses (optional)

7 pm - 8 pm

Networking cocktail (open to all attendees)

SATURDAY JANUARY 31, 2015

8 am

Conferences and exhibition continue

8 am - 4.30 pm

REGIONAL COURSE

Eastern Europe masterclass (room 7)

12.30 pm

Poster session

5 pm

Teaching courses (optional)

8.30 pm

Gala dinner

«La Nuit des IMCAS Awards»

SUNDAY FEBRUARY 01, 2015

8 am

Conferences and exhibition continue

8 am - 8.30 am

MEET THE EXPERT SERIES

1 pm

End of IMCAS Annual World Congress 2015



GENERAL INFO

The Venue

Situated in the heart of Paris, our venue, the Palais des Congrès, is the centre of business activity of the French capital. Distributed over three levels, the exposition space and rooms offer a great diversity of possible configurations. Moreover, it allows you to stay in Paris Intra-Muros and thus to enjoy the beauty and emulation of a city genuinely unique in the world. This is a perfect location to take advantage of both the conference itself and your journey in a general way.

Getting there

- Bus: Lines 82, 73, 43, 244, PC1, PC2, PC3
- Metro: Line 1 (La Défense - Château de Vincennes), station Porte Maillot - Palais des Congrès
- RER suburban trains: Line C, station Neuilly - Porte Maillot Palais des Congrès
- Car:
 - Inner Loop of the Paris ring road (Périphérique Intérieur): Porte Maillot exit
 - Outer Loop of the Paris ring road (Périphérique Extérieur): Porte des Ternes exit
 - Underground parking (almost 1,700 places) with direct access to the Palais des Congrès

Official Conference Languages and Simultaneous Translations

English and French are the official congress languages. ENGLISH / FRENCH and FRENCH / ENGLISH simultaneous translations are offered in all conference rooms. In addition, simultaneous translation in RUSSIAN within selected rooms is provided. Check the program at a glance on pages 6 and 7 to verify which rooms are concerned.

Headphones are available at the Audio Center in exchange of a guarantee: passport, credit card or 300 euros in cash. These item(s) will be returned to you as soon as you hand back the headphones.



Nominal Badges

IMCAS strictly complies with the criteria required for CME accreditation. That is why the access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve it from any commercial interest, or influence. A precise Badge Policy has been implemented, specifying the rules related to the admittance to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all the participants. Its violation authorizes IMCAS Staff to take measures, and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding barcoded badge is issued.

Fees for a full delegate registration include:

- all conference sessions during the 4 days (except the teaching courses)
 - access to the exhibit area including lunches and coffee breaks
 - networking cocktail
 - complete program book and USB key containing all conference details.
- Companies and participants may copy materials for their personal use but further copy for sale or for any other commercial purpose is prohibited without prior permission of IMCAS.

CME Credits and Evaluation Forms

Your evaluation of this meeting is extremely important to the Scientific Committee in preparing future events. Moreover, CME credits will not be given to educational congresses unless Evaluation Forms are filled

in by attendees. Evaluation forms should be electronically filled in no later than March 1, 2015. A Certificate of Attendance will then be automatically established and emailed to the attendee. Additional information on page 19 and on www.imcas.com.

E-learning Station

You will be able to visit the IMCAS E-learning Station to check email and view the scientific lectures in electronic format (E-PAPERS), exchange ideas about clinical cases, and send personalized emails to the authors.

Besides allowing participants to submit their evaluation and to browse the web during the whole congress period, this station contributes to complete the learning experience by providing additional content to classical scientific sessions.

Journal Corner & Scientific Poster Session

The purpose of the journal corner is to provide each delegate with free access to a few scientific journals edited by medical learned societies. Each journal partner has been chosen by the IMCAS Scientific Board for its scientific quality.

Posters will be displayed during the entire conference period and will be accessible to all attendees at any time. The poster session allowing the attendees to meet the poster contributors will be held on Saturday, January 31 at lunch time (12.30 pm).

Accommodation, Transportation and Tours

IMCAS has the pleasure of offering to its attendees special negotiated prices at various wonderful hotels in Paris, as well as special fees to visit the city. Our official Travel Agency Partner will be most pleased to help you organize your accommodation, transportation and tours during your stay in Paris.

Please contact them directly:

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Visa and Entry Requirements

All foreigners require a visa to enter France except for some countries. For more information, please contact the French Embassy or Consulate closest to your residence place.

Time Difference

France time is GMT plus 1 hour.

Electricity

Local voltage: 220-240 volts AC, 50 cycles per second.
Power plugs used in France are the two-pin plugs.

Currency and Exchange

Local currency: Euro (EUR) and Cents.
Current exchange rate (as of November 2014):
1 Euro = 1,25 US Dollar.

Climate

In the north of the country, where the capital city Paris is situated, France has a temperate climate, which means warm summers, cold winters (around 5°C/41°F in Paris) and rainfall spread throughout the year.



B. ASCHER

D. GOLDBERG



O. GERBAULT

B. MOLE

Science at the «Coeur» of the conference

On behalf of the IMCAS Paris 2015 Scientific Board, we would like to welcome you to the 17th edition of the IMCAS Annual World Congress, which will be held in IMCAS' hometown dicit the "city of lights". Year upon year, IMCAS strives to bring you the best speakers and the broadest range of topics presented in the most innovative formats. 2015 will continue this trend.

With seven rooms boasting more than 160 hours of educational sessions over four days, we are certain that there is more than enough inspiring content to please each and every one of you. In practice, a distinguished scholar can attend a maximum of 30 courses out of the 160 on offer, something that may have left delegates feeling slightly frustrated in the past. We have resolved that this year by offering you the opportunity to catch up on any missed classes online via our ingenious platform that will be launched during the congress.

Those of you who have remained faithful to IMCAS over the years may well have noticed that the name of our largest annual event has changed to reflect our international expansion over the last few years. But, just as William Shakespeare's rose would smell as sweet under any other name, our quest to bring you the most invigorating educational experience of the year remains as fervent as ever.

At the very heart of IMCAS is its dedication to unbiased scientific content. A group of international experts have put our program together with doctors and surgeons in mind. We don't believe that one size fits all and so the organization of our congress is such that you can choose to attend the sessions that are most relevant to you and in doing so we are sure that you will feel that this congress has been tailor-made to fit your unique professional profile.

Thank you for choosing to take advantage of this opportunity to be among the thousands of dermatologists, plastic surgeons, facial plastic surgeons and all concerned experts who are convening in Paris with the intention of learning, discovering and networking.

We are delighted to welcome you to the captivating city of Paris for our 17th edition.

IMCAS Annual World Congress Scientific Board

SCIENTIFIC BOARD

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Benjamin ASCHER, Plastic Surgeon, FRANCE

COURSE COORDINATORS

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IMCAS conferences worldwide

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FACULTY

GUEST SPEAKERS (updated list on www.imcas.com)

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ADHOUTE Hertsel, PhD, Research, FRANCE
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AL MUTAIRI Nawaf, Dermatologist, KUWAIT
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ALINSOD Red, Cosmetic Surgeon, USA
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ASSELINEAU Daniel, PhD, Research, FRANCE
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IMCAS

17TH ANNUAL WORLD CONGRESS

THE PROGRAM



THURSDAY JANUARY 29, 2015

	ROOM 1 VULVOVAGINAL & ANATOMY FOR INJECTIONS	ROOM 2 PRODUCT OVERVIEW & MEDICAL AFFAIRS	ROOM 3 SURGERY	ROOM 4 PRACTICE MANAGEMENT	ROOM 6 SYMPOSIA	ROOM 7 MIDDLE EAST MASTERCLASS
7.00 am - 9.00 am	REGISTRATION OPENS					
9.00 am - 10.00 am	SESSION 1 Vulvovaginal I fundamentals	SESSION 5 Medical affairs I Securing development	SESSION 12 Genesis of facial wrinkles	SESSION 20 Rules & regulations industry vs doctors		Middle East Masterclass The Middle East face / skin
10.00 am - 11.00 am	SESSION 2 Vulvovaginal II surgery	SESSION 6 Medical affairs II Fake market	SESSION 13 Facial volume over time	SESSION 21 Rules & regulations Europe vs USA		Middle East Masterclass Botulinum toxins
11.00 am - 12.00 pm	SESSION 3 Vulvovaginal III lights, RF and laser	SESSION 7 Toxins: product analysis	SESSION 14 Role of ligaments in facial aging	SESSION 22 Practice management & marketing		Middle East Masterclass Fillers
12.00 pm - 1.00 pm	LUNCH					
1.00 pm - 2.00 pm	SESSION 4 ANATOMY ON CADAVER & INJECTION WORKSHOP Practical anatomy on cadaver	SESSION 8 RF & microneedling: product analysis	SESSION 15 Rhinoplasty I - power assisted osteotomy	SESSION 23 Digital communication: online presence	SESSION 28 Drug delivery	Middle East Masterclass Combined therapies
2.00 pm - 3.00 pm		SESSION 9 Pico second laser: product analysis	SESSION 16 Rhinoplasty II middle third osteotomy	SESSION 24 Digital communication: social media	SYMPOSIUM 1*	Middle East Masterclass Marketing
3.00 pm - 4.00 pm		SESSION 10 Cryolipolysis: product analysis	SESSION 17 Rhinoplasty III newest tip refinement	SESSION 25 Digital communication: e-reputation	SYMPOSIUM 2*	Middle East Masterclass Surgery
4.00 pm - 4.30 pm	COFFEE BREAK					
4.30 pm - 5.30 pm	SESSION 4 ANATOMY ON CADAVER & INJECTION WORKSHOP Practical anatomy on cadaver	SESSION 11 Fillers: product analysis	SESSION 18 Evidence based facial aging	SESSION 26 Brand building: strengthen your practice	SYMPOSIUM 3*	SESSION 29 Alopecia
5.30 pm - 6.30 pm			SESSION 19 Breast implants: envelope tissues interactions	SESSION 27 Brand building: enlarge your practice	SYMPOSIUM 4*	SESSION 30 Vulvovaginal IV Repair

FRIDAY JANUARY 30, 2015

	ROOM 1 SCARS & INJECTIONS	ROOM 2 FACE SURGERY	ROOM 3 SYMPOSIA	ROOM 4 LIVE DEMONSTRATIONS	ROOM 5 SYMPOSIA	ROOM 6 CLINICAL DERMATOLOGY	ROOM 7 COSMECEUTICALS STATE OF ART
7.00 am - 8.00 am	REGISTRATION OPENS						
8.00 am - 9.00 am	SESSION 31 Post surgical scars - trauma - burns	SESSION 38 Surgery vs medicine rejuvenation: upper face complex	SESSION 42 Male treatments	SESSION 43 Melasma	SESSION 45 Onychomycosis	SESSION 46 From clinical to aesthetics	COSMECEUTICALS Fundamentals: aging and skin aging
9.00 am - 10.00 am	SESSION 32 Acne scars according to skin type		SYMPOSIUM 5*	SESSION 44 Live demonstrations: lasers, lights, EBD	SYMPOSIUM 13*	SESSION 47 Clinical dermatology: PDT	COSMECEUTICALS Pigmentary disorders
10.00 am - 10.30 am	COFFEE BREAK						
10.30 am - 11.30 am	SESSION 33 Volumetry	SESSION 39 Lower eyelid / midface complex	SYMPOSIUM 6*	SESSION 44 Live demonstrations: lasers, lights, energy based devices & body shaping	SYMPOSIUM 14*	SESSION 48 Clinical dermatology: acne	COSMECEUTICALS R&D: aging face & body
11.30 am - 12.30 pm	SESSION 34 Toxins		SYMPOSIUM 7*		SYMPOSIUM 15*	SESSION 49 Clinical dermatology: rosacea	COSMECEUTICALS Nutraceuticals
12.30 pm - 1.30 pm	LUNCH						
1.30 pm - 2.30 pm	SESSION 35 Surface treatments	SESSION 40 Nose / mouth / chin complex	SYMPOSIUM 8*	SESSION 44 Live demonstrations: lasers, lights, EBD	SYMPOSIUM 16*	SESSION 50 Clinical dermatology: skin cancer	COSMECEUTICALS Pre & post procedures
2.30 pm - 3.30 pm	SESSION 36 Filler complications		SYMPOSIUM 9*		SYMPOSIUM 11*	SYMPOSIUM 17*	SESSION 51 Session 4 injections follow up
3.30 pm - 4.00 pm	COFFEE BREAK						
4 pm - 5 pm	SESSION 37 IMCAS WORLD INDUSTRY TRIBUNE 2015	SESSION 41 Jawline / neck complex	SYMPOSIUM 10*	SYMPOSIUM 12*	SYMPOSIUM 18*	SESSION 52 Peeling	COSMECEUTICALS New trends & legislation
5.00 pm - 7.00 pm		TEACHING COURSE 1 OCULOPLASTIC SURGERY	TEACHING COURSE 2 MICRO NUTRITION & ANTI AGING	TEACHING COURSE 3 RHINOPLASTY INNOVATIONS	TEACHING COURSE 4 BREAST AUGMENTATION	TEACHING COURSE 5 FILLERS	COSMECEUTICALS Conclusion & debate
							TEACHING COURSE 6 HAND REJUVENATION
7.00 pm - 8.00 pm	NETWORKING COCKTAIL						

SATURDAY JANUARY 31, 2015

	ROOM 1 LASERS & EBD	ROOM 2 SYMPOSIA	ROOM 3 BODY SURGERY	ROOM 4 LIVE DEMONSTRATIONS	ROOM 5 SYMPOSIA	ROOM 6 INTERFACE	ROOM 7 EASTERN EUROPE MASTERCLASS
7.00 am - 8.00 am	REGISTRATION OPENS						
8.00 am - 9.00 am	SESSION 53 Hyperhidrosis	SESSION 57 Debate: microneedling RF	SESSION 58 Breast implants I: polyurethane	SESSION 64 Debate: injectable lipolysis	SESSION 66 Debate: skin boosters & mesotherapy	SESSION 67 Subcutaneous threads & lifting	Eastern Europe Masterclass Pigmentation
9.00 am - 10.00 am		SYMPOSIUM 19*	SESSION 59 Breast implants II: serome & capsules	SESSION 65 Live demonstrations: fillers, toxins	SYMPOSIUM 23*	SESSION 68 Lower face & masseter reshaping	Eastern Europe Masterclass Botulinum toxins
10.00 am - 10.30 am	COFFEE BREAK						
10.30 am - 11.30 am	SESSION 54 Laser & EBD for scars	SYMPOSIUM 20*	SESSION 60 Breast implants III: gels	SESSION 65 Live demonstrations: fillers, toxins, peeling, cosmeceuticals & lipolytic treatments	SYMPOSIUM 24*	SESSION 69 Neck & décollete reshaping	Eastern Europe Masterclass Fillers
11.30 am - 12.30 pm			SESSION 61 Breast lipofilling: results & durability		SYMPOSIUM 25*	SESSION 70 Body reshaping for arms	Eastern Europe Masterclass Body shaping
12.30 pm - 1.30 pm	LUNCH & POSTER SESSION						
1.30 pm - 2.30 pm	SESSION 55 Laser & EBD: tattoo & pigmentation	SYMPOSIUM 21*	SESSION 62 LIPOFILLING VIDEO WORKSHOP	SESSION 65 Live demonstrations: fillers, toxins, peeling, cosmeceuticals & lipolytic treatments	SYMPOSIUM 26*	SESSION 71 Body reshaping for inner thighs	Eastern Europe Masterclass Fat grafting
2.30 pm - 3.30 pm	SESSION 56 Hair removal				SYMPOSIUM 27*	SESSION 72 Body reshaping for buttocks	Eastern Europe Masterclass Face rejuvenation
3.30 pm - 4.30 pm	TEACHING COURSE 7 LASERS & EBD	SYMPOSIUM 22*			SYMPOSIUM 28*	SESSION 73 Cosmeceuticals update	Eastern Europe Masterclass Marketing
4.30 pm - 5.00 pm	COFFEE BREAK						
5.00 pm - 6.30 pm	TEACHING COURSE 7 LASERS & EBD	TEACHING COURSE 8 MEDICAL SPA	SESSION 63 Lipofilling & PRP: product analysis	TEACHING COURSE 9 INJECTABLES COMBINED TREATMENTS	TEACHING COURSE 10 PATIENT MANAGEMENT	TEACHING COURSE 11 PIGMENTATION TREATMENTS	TEACHING COURSE 12 SURGICAL BODY CONTOURING
8.30 pm	LA NUIT DES IMCAS AWARDS - GALA DINNER						

SUNDAY FEBRUARY 01, 2015

	ROOM 1 MEDICINE	ROOM 2 R&D AND NEW DEVICES	ROOM 3 BODY SURGERY	ROOM 4 SYMPOSIA	ROOM 5 SYMPOSIA	ROOM 6 CONTRIBUTING LECTURES
7.30 am - 8.00 am	WELCOME					
8.00 am - 8.30 am	SESSION 74 Meet the experts Toxins injections	SESSION 79 Meet the experts Non invasive lipolysis	SESSION 82 Meet the experts Lipofilling breast	SESSION 86 Meet the experts Orbital injections	SESSION 88 Meet the experts Abdominoplasty	SESSION 90 Meet the experts Face & neck lift
8.30 am - 9.30 am	SESSION 75 Laser & EBD "The French touch"	SESSION 80 Research & Development	SESSION 83 Fat & PRP	SYMPOSIUM 29*	SYMPOSIUM 32*	SESSION 91 Innovative trends in face surgery
9.30 am - 10.30 am	SESSION 76 Lip restoration			SYMPOSIUM 30*	SYMPOSIUM 33*	SESSION 92 Innovative trends in breast & body surgery
10.30 am - 11.00 am	COFFEE BREAK					
11.00 am - 12.00 pm	SESSION 77 Clinical dermatology innovations	SESSION 81 New products & devices	SESSION 84 Cryolipolysis	SYMPOSIUM 31*	SYMPOSIUM 34*	SESSION 93 Innovative trends in medicine - injectables
12.00 pm - 1.00 pm	SESSION 78 Body reshaping - leg beauty		SESSION 85 New liposuction procedures	SESSION 87 Home devices	SESSION 89 Regenerative medicine	SESSION 94 Innovative trends in medicine - lasers & care
1.00 pm	END OF IMCAS ANNUAL MEETING 2015					

LEGEND: Access open to all types of badges Sponsored sessions Optional courses - please see registration form for admission fee! Video support Masterclass
 THEMES: Clinical dermatology Injections Lasers & EBD Lipofilling & stem cells Practice management Reshaping Rhinoplasty Vulvovaginal
 * Check out the list of symposia pages 30 & 31.

Focus themes

CHECK OUT OUR SELECTION OF SOME OF THE MOST INNOVATIVE THEMES OF THIS YEAR'S CONGRESS. ASSOCIATED WITH EACH THEME ARE A NUMBER OF DEDICATED SESSIONS, DETAILS OF WHICH CAN BE FOUND IN THE MAIN PROGRAM. READ ON FOR A SUMMARY OF THE HIGHLIGHTS OF EACH THEME.



COSMECEUTICS

New to IMCAS this year is an entire day dedicated to this relatively new field that is currently developing at lightening speed. Throughout the day you will be able to explore the science behind the cosmeceutical craze – from the fundamentals to the most recent research developments in this field. You'll also learn about the appropriate products to use on different skin types and skin conditions and will develop an understanding of the way in which cosmeceuticals and cosmetic procedures can complement one another. (Page 15)

Theme moderated by Hertsel ADHOUTE and Dominique DU CREST.



INJECTIONS & CADAVER ANATOMY

Our pioneering Cadaver and Injection workshop is back by popular demand! You will have the unique opportunity to observe at the same time live injections simultaneously with live dissections. This will give you a valuable insight into what's going on under the skin, and will help you to better deal with complications. A new addition this year is the module dedicated to fat anatomy, which will cover the most important parts of the body – from face to breasts to buttocks. (Page 12)

Sessions dedicated to fillers and botulinum toxins will give you a well-rounded view of best practice and recent developments in these fields, enriching your learning throughout the congress. Covering a number of different body parts, including a special session dedicated to the hands and a variety of treatments, from traditional toxins and fillers to injectable lipolysis, these sessions will equip you with the necessary tools to get the best results and to avoid complications.

Theme moderated by Philippe KESTEMONT.



CLINICAL DERMATOLOGY

Another brand new addition to the 2015 program. These sessions, which lie at the boundary of aesthetic development, have been designed to update you on the pathology behind some of the commonest dermatological indications. Concentrating not only on the clinical evidence that lies behind ailments such as acne or rosacea but also on innovations in treatments, these sessions will give you essential knowledge and skills to apply to your everyday practice. (Pages 21, 22)

Theme moderated by Mark NESTOR.

4 FACE & BODY RESHAPING

These sessions will cover the multitude of ways in which different parts of the face and the body can be reshaped. Covering both surgical and non-surgical techniques, each session will be dedicated a specific part of the body, giving you a valuable insight into the technical peculiarities associated with the arms, face, neck, inner thighs and more. From fillers and fat grafting to threads, lasers, EBD and scalpels, these sessions will give you an extensive arsenal of techniques and procedures that will no doubt be greatly appreciated by your patients.

Theme moderated by Benjamin ASCHER.

5 RESEARCH & DEVELOPMENT, NEW PRODUCTS & DEVICES

In the fields of plastic surgery and cosmetic dermatology, innovation is everywhere. Researchers and practitioners alike are constantly looking for new ways to revolutionize treatments. We're going to give you an exciting sneak peak into what the future holds in your field. You'll explore the inevitable role that 3D technology will play in the coming years alongside developments in injectable fillers and much more. We will also introduce you to some innovative products for the face and the body that are new to the market. Of course, new does not necessarily mean safe or proven and so these sessions are designed to be controversial and to spark debate.

Theme moderated by David GOLDBERG.

6 VULVOVAGINAL

Vaginal rejuvenation procedures have seen a huge increase in popularity throughout the world over the last few years. We will take you through the fundamentals before moving onto in depth analyses of surgical and non-surgical procedures. We'll compare different methods of vaginal reshaping and tightening and take a thorough look at the newest innovations in injections, lasers and EBDs for vulvovaginal rejuvenation. You will leave these sessions with a broader and deeper understanding of what your patients are looking for and how best to achieve their wishes.

Theme moderated by Bernard MOLE.

7 LASERS & EBD

Picosecond ultrasonics, fractional lasers, radiofrequency, Q-switched Nd:YAG lasers, cryolipolysis, microneedling... there are a huge number of different technologies in this sphere. Learn about the most recent developments in the field and discover how to get optimal results in the treatment of scars and hyperpigmentation as well as the removal of tattoos and hair. Take the optional Teaching Course for additional exclusive insights into new trends and innovative applications of these technologies.

Theme moderated by Hugues CARTIER, Serge DAHAN, Anne LE PILLOUER PROST, Michael NAOURI, and Bernard ROSSI.

8 PRACTICE MANAGEMENT

Nowadays, there is much more to being an aesthetic practitioner than performing procedures. You need to be an astute businessperson too. These sessions will teach you top marketing tips and tricks: from building a website to handling social media to using the press to your advantage. Moreover, we will cover the tricky legal landscape and, if you're looking to expand your business, we will give you insights into how best to go about it, always keeping quality and ethical practices in mind.

Theme moderated by Steven DAYAN.

9 FACIAL AGING

In the past, theories of facial aging were based upon the way in which the aging process was treated. Nowadays an approach based on careful observation over a period of time has given rise to new concepts in facial aging, including the innovative analysis by complex. Focusing primarily on facial anatomy, these sessions will offer insights into the effects on the face of changes in volume, fat, ligaments and more. From the fundamentals concerning wrinkles to an in depth analysis of volume loss, you will gain a comprehensive understanding of the influences of a variety of elements on the aging face.

Theme moderated by Nelly GAUTHIER, and Olivier GERBAULT.

10 RHINOPLASTY

As a surgeon, you need to take into account not just the wishes of the patient but also the tissue components, the morphology and the feasibility of a number of different invasive and non-invasive procedures. We are offering you a feast of different sessions, each dedicated to a different area of the nose, that will focus on new techniques and that will give you a refreshed understanding of osteotomies, skin grafting, tip reshaping and more.

Theme moderated by Olivier GERBAULT.

11 BREAST IMPLANTS

Breast augmentation is one of the most popular surgical procedures in the world and so it's vital for any plastic surgeon to keep up to date with new developments in the field. These sessions will cover controversial topics such as the use of polyurethane coated implants and will also delve into the most common complications in breast augmentation surgery giving you the necessary tools to deal with them effectively.

12 LIPOFILLING & STEM CELLS

It has long been said that the future of medicine will be in stem cells. These sessions will deal with lipofilling of a number of different areas of the face and the body, concentrating on the newest and most effective techniques to optimize. Innovations in platelet rich plasma techniques will also be covered in an optional Teaching Course and on Sunday you will have the opportunity to meet the international experts in this field.

Theme moderated by Guy MAGALON and Ali MOJALLAL.

TRAVELLING TO ATTEND CONGRESSES ALL OVER THE WORLD ALLOWS FOR THE CONTINUAL EXCHANGE OF KNOWLEDGE, IDEAS AND INSIGHTS WITH THOSE WHO ARE WORLD LEADERS IN THEIR FIELD. HERE AT IMCAS WE BELIEVE IN THE ENRICHING IMPORTANCE OF SUCH EXCHANGES AND SO ENCOURAGE ALL ATTENDEES TO LOOK FOR NEW LEARNING OPPORTUNITIES BEYOND THE BOUNDARIES OF THEIR COUNTRY OR EVEN CONTINENT.

SAN FRANCISCO
March 20 to 24
American Academy of Dermatology

MIAMI
February 12 to 16
South Beach Symposium

MONTREAL
May 14 to 19
American Society of Aesthetic Plastic Surgery

PARIS
Jan 29 to Feb 1
IMCAS Annual World Congress

SHANGHAI
April 10 to 12
IMCAS China

TAIWAN
May
Taiwan Dermatological Association Conference

BALI
Jul 31 to Aug 2
IMCAS ASIA

GOA
November
IMCAS India

AAAD
American Academy of Dermatology

AAWP
The 2014 South Beach Symposium

NEXT 2015 CONGRESSES
Check the agenda on imeas.com with more than 100 referenced events

SCIENTIFIC PARTNERS



ESLD

European Society for Laser Dermatology

ESLD dedicates itself to dermatological procedures performed not only with means relating to photons (lasers, intense pulsed light sources and light emitting diodes) but also with means related to electrical current technology such as radiofrequency. ESLD's priority is to guard excellence of care by teaching its members the best ways of treating patients with light and other related techniques.

Collaborating on teaching course 7.
<http://www.esld.org>



IPS

International Peeling Society

IPS was formed in 2012 by an international group of physicians dedicated to the field of chemical peels. The Society aims to teach and promote the methods and applications of chemical peels for both medical and aesthetic purposes. Among the goals of the Society are the development of clinical guidelines for better and safer use of peels, the setting of appropriate quality standards and initiation and clinical research in this field.

Collaborating on session 52.
<http://peelingsociety.com>



GRIG

Genital Restoration Innovative Research Group

The GRIG is a learned society that brings together doctors from a number of medical specialties. The objective of this association is to unite doctors on the subject of issues relating to the sphere of female genitalia. The GRIG therefore offers a privileged discussion space and training for all doctors who are interested by these themes.

Collaborating on sessions 1, 2 & 3.
<http://www.grig.org>



GLSFD

Laser Group of the French Society of Dermatology (Groupe Laser de la Société Française de Dermatologie)

Created in 1998, the Laser Group is an official part of the French Society of Dermatology. Its mission is to group dermatologists practicing laser procedures for therapeutic or aesthetic applications..

Collaborating on sessions 54, 55, 56 & 75.
<http://www.grouplasersfd.com/>



SOFCEP

French Society of Aesthetic and Plastic Surgeons (Société Française des Chirurgiens Esthétiques Plasticiens)

Founded in 1987, the French Society of Aesthetic and Plastic Surgeons is a learned society consisting of board certified plastic surgeons. The SOFCEP is organising its next congress in Nice (Mediterranean coast) on June 4 - 6, 2015, including an ISAPS Symposium.

Collaborating on session 59.
<http://www.sofcep.org>



SBS

South Beach Symposium

World renowned national and international faculty are providing their perspectives and best practices at this must attend conference held every year in Miami. Experience clinical, aesthetic and surgical dermatology sessions, as well as live patient demonstration and certification workshops to improve your current skill set. SBS 2015 will take place from February 12 to 16.

Collaborating on session 46.
<http://www.southbeachsymposium.org>

IMCAS

17TH ANNUAL WORLD CONGRESS
FOCUS COURSES

LIVE

Injection Cadaver Workshop

THURSDAY JANUARY 29 • FROM 1 PM TO 6.30 PM • ROOM 1

DESCRIPTION, PURPOSE & OUTCOME

This workshop is designed to give the practitioners an exclusive opportunity to expand their current repertoire of injection techniques concerning toxins, fillers & fat, covering most important face and body parts as well as controversial areas. This lab format experience, with both diagnostic scanning and injections, presents ample opportunities for participants to ask questions and discuss with the experts.

Dissections are transmitted live via satellite from the Fer à Moulin Surgery School of Paris, France, using fresh cadavers. Post dissection immediate live injection demonstrations on living patients will provide the participants with a sense of realism. The combination of cadaveric studies in correlation with the living tissues is a unique feature of IMCAS.

This complete workshop offers the most in-depth and comprehensive opportunity for the participants to profit from an alternative and intense learning experience, focusing on the injection techniques of the whole face and body. Lasting five hours, the workshop is split into three parts. The starting point is the study of facial anatomy, this is followed by an in-depth look at the hands. Finally, the examination of fat anatomy finishes off the day.

The desired outcome is to integrate multiple aspects of injection management in treating the patients, allowing the physicians to improve their skills in a very practical way and thereby reducing patients risks and complications.

With the collaboration of:

- the Fer à Moulin Surgery School of Paris
- the Institut Universitaire de la Face et du Cou (IUFC - French Institute of the Face and Neck)



This workshop is offered thanks to an unrestricted educational grant. Please check the IMCAS website for more information about educational grants.

Program & Experts

CME ACCREDITATION UNDER PROGRESS FOR EUROPE & USA (additional credits to the conference CME)

COORDINATORS

Benjamin ASCHER at the *Palais des Congrès*
Philippe KESTEMONT at the *Fer à Moulin Surgery School*

DISSECTORS ON CADAVER

Sebastien GARSON, Fabio INGALLINA, Philippe KESTEMONT, Pierre MARES, Joel PESSA, Raphael SINNA, Jonathan SYKES at the *Fer à Moulin Surgery School*

INJECTORS ON LIVING PATIENT

Benjamin ASCHER, Fredrik BERNE, Nicolas BERRENI, Frederic BRACCINI, Wayne CAREY, Daniel CASSUTO, Marina LANDAU, Tatjana PAVICIC at the conference venue

PROGRAM

FACE

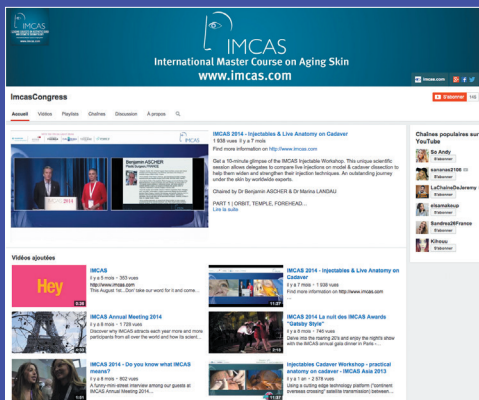
- PART 1 • Fat facial compartments
- PART 2 • Upper face: orbit, temple and forehead
- PART 3 • Mid face, nose and peribuccal area
- PART 4 • Lower face and neck
- PART 5 • Masseters & oval reshaping
- PART 6 • Complications on mid face, nose and peribuccal area

HANDS

- PART 7 • Hands

FAT

- PART 8 • Fat body anatomy: breasts
- PART 9 • Fat body anatomy: vulvovaginal
- PART 10 • Fat submental anatomy



Want an insight of the most eagerly awaited session of the congress? Check out teasers of past editions on the IMCAS YouTube channel!

WWW.YOUTUBE.COM/USER/IMCASCONGRESS

Regulations, Marketing & Practice Management

A full dedicated day. Overview of this 8-hour program.

THURSDAY JANUARY 29 • FROM 9 AM TO 6.30 PM • ROOM 4

EVOLVING REGULATIONS

These sessions will help you to untangle the legal nitty-gritty that concerns your everyday practice.

Rules and regulations between industry and doctors (Session 20)

The US Sunshine Act, which enforced financial transparency with regard to exchanges between doctors, hospitals and the industry, has changed the way in which these three parties interact in the

USA. This session will explore this regulation, as well as those imposed in Europe and Asia to give you an insight into what is and isn't allowed.

KEY SPEAKERS:

- Mark NESTOR, Dermatologist, USA
- Mathias KLÜMPER, Lawyer, Germany

Rules and regulations for Europe vs USA (Session 21)

Taught by renowned lawyers

who have proven expertise in the field of aesthetic medicine, in this session you will learn how to stay on the right side of the law with your practice.

KEY LECTURES:

- « International liability issues in aesthetic medicine » Michael SACOPULOS, Lawyer, USA
- « Aesthetic procedures that are the most under scrutiny » Alex THIERSCH, Lawyer, USA

PRACTICE MANAGEMENT FUNDAMENTALS

A late morning session that will equip you with basic marketing tools that are essential for any modern practitioner. (Session 22)

You will learn about the most recent developments in online marketing and how best to integrate them efficiently as well as some secrets on what makes a truly successful aesthetic medical practice. Our experts will use their years of professional experience backed up by tangible research to guide you through the most indispensable marketing tools that are around today.

KEY LECTURES:

- « Ethical marketing » Steven DAYAN, Facial Plastic Surgeon, USA
- « Top 20 secrets of top successful aesthetic medical practices » Louis FRISINA, Marketing Expert, USA

PATIENT MANAGEMENT

This ninety minute intensive course will cover everything you need to know about gaining and keeping patients. (Teaching Course 10)

From that very first call to the all-important follow-up, as well as everything in between, this course will offer you some top industry insights.

KEY LECTURES:

- « Take down the barriers that are keeping patients from coming into your practice » Steven DAYAN, Facial Plastic Surgeon, USA
- « Patient conversion tracking: evaluation and communication » Pavel HILBERT, Marketing Expert, Czech Rep
- « How patients pick their cosmetic provider: results of a survey » Heidi WALDORF, Dermatologist, USA
- « How to convince patients to undergo surgery? » Jay CALVERT, Plastic Surgeon, USA

DIGITAL COMMUNICATION

Nowadays an internet presence is indispensable if you want to make a success of your practice. If you've been struggling to get to grips with the fast-moving World Wide Web then these three sessions are the perfect choice for you.

Website, SEO and your online presence (Session 23)

Our marketing experts will highlight the ways in which you can get maximum return from your online presence and will help you to boost your visibility on search engines. Moreover, you will learn some top tips for building an attention-grabbing website that will enhance your profile.

KEY LECTURES:

- « Branding your aesthetic practice in today's digital age: why you cannot disregard the web » Sanjay GROVER, Plastic Surgeon, USA
- « The three key areas to develop online if you want your patients to choose you over your competitors » Nick DUMITRU, Marketing Expert, Canada

Social media: social networks, blogs, etc. (Session 24)

Facebook, Twitter, LinkedIn...you've all heard of them, but can you use them effectively? What is the patient looking for when they check out your Twitter? Can you make money from Facebook? Do you know what the legal implications of using these platforms are? All this and more will be answered in this special social media session.

KEY LECTURE: « How to fight against the doctor's loss of power over patients on social media? »

Tom SEERY, Marketing Expert, USA

E-reputation (Session 25)

Not all of your online presence can be under your control. This session will teach you how to handle that niggly negative review and how to make the most of those golden glowing ones.

KEY LECTURE: « Managing your reputation, claiming your namespace, and empowering your patients to positively review your practice » Robert BAXTER, Marketing Expert, USA

BRAND BUILDING

How can you exploit the media to your advantage? How important is patient loyalty for your practice? Are you ready to expand your practice? Find out the answers to these questions and more in these two sessions.

Strengthen your practice (Session 26)

The media can have an enormous influence on your business, be it positive or negative. Get to grips with public relations and learn

how to harness the media to boost your profile. Furthermore, learn why that patient didn't schedule surgery and how to stop this from happening in the future.

KEY LECTURES:

- « Paparazzi buzz - building celebrity status » Melissa KELZ, Press Expert, USA
- « The power of public relations: using the media to grow your practice » Wendy LEWIS, Marketing Expert, USA

Enlarge your practice (Session 27)

If you have got a well-established private clinic, you may well be looking to grow: medical spas, pluridisciplinary clinics, etc. Whether you want to increase your offerings or to create a sister practice, this session will give you some top tips on how to go about expanding your business.

KEY LECTURE: « Are you ready to expand your practice? »

Karen ZUPKO, Marketing Expert, USA

Industry Tribune

FRIDAY JANUARY 30 • FROM 4 PM TO 7 PM • ROOM 1



Part 1 MARKET ANALYSIS

- 4.05 pm - Combined treatments and facial injectable markets worldwide
Sana SIDDIQUI
- 4.20 pm - Energy and body contouring device & breast implant markets worldwide
Michael MORETTI
- 4.35 pm - Update of the medico-aesthetics market: M&A, valuations & trends
Jean-Yves COSTE
- 4.45 pm - Questions & Answers

Part 2 MARKET STRATEGY

- 4.55 pm - Allergan - Consumer insights; changing our perspectives on communication
Paul NAVARRE
- 5.05 pm - Galderma and the creation of Nestle Skin Health
Humberto ANTUNES
- 5.15 pm - Merz Pharma - Combined treatments and its benefits for patients and physicians
Philip BURCHARD
- 5.25 pm - Valeant Pharmaceuticals
Michael PEARSON
- 5.35 pm - Syneron - New business models and new technologies in energy based devices
Shimon ECKHOUSE
- 5.45 pm - Lumenis - Why is Asia and particularly China a driving force in the aesthetic device business?
Tzipi OZER-ARMON
- 5.55 pm - Questions & Answers

Part 3 ROUND TABLE INDUSTRY VS DOCTORS

Moderators: Benjamin ASCHER, Mark NESTOR
6 pm to 7 pm

Industry panel:
Paul CARDARELLI (Cynosure), Michel CHERON (Vivacy), Chris SPOONER (Sinclair),
Valérie TAUPIN (Teoxane), Marc TOULEMONDE (Skinceuticals)

Doctor panel:

- Steven DAYAN, Facial Plastic Surgeon, USA
- Per HEDEN, Plastic Surgeon, SWEDEN, Organizer of the Beauty Through Science course
- Christopher INGLEFIELD, Plastic Surgeon, UNITED KINGDOM

OBJECTIVES

- Evaluate the global aesthetic medical market
- Examine the scope for market growth
- Understand the strategies and outlooks of major aesthetic companies, including new players
- Stay up to date with the latest economic news including mergers, acquisitions, regulations, etc.

COURSE COORDINATORS

- Benjamin ASCHER,
Plastic Surgeon, IMCAS Course Director, FRANCE
- Laurent BRONES,
Business Development Manager, SYMATESE, FRANCE
- Thierry CHIGNON,
Senior Partner, MERIEUX DEVELOPPEMENT, FRANCE
- Karine POPIS,
Founder, NOVELSKIN, FRANCE

INDUSTRY FACULTY

- Humberto ANTUNES
CEO, Nestle Skin Health, SWITZERLAND
- Philip BURCHARD, CEO, Merz Pharma, GERMANY
- Paul CARDARELLI,
Vice President of Business Development, Cynosure, USA
- Michel CHERON
CEO, Vivacy, FRANCE
- Jean-Yves COSTE,
Senior Healthcare Director, Michel Dyens, FRANCE
- Shimon ECKHOUSE, Chairman, Syneron Medical, ISRAEL
- Michael MORETTI, CEO, Medical Insight, USA
- Paul NAVARRE, President EMEA, Allergan, USA
- Tzipi OZER-ARMON, CEO, Lumenis, ISRAEL
- Michael PEARSON, CEO, Valeant Pharmaceuticals, USA
- Sana SIDDIQUI,
Principal Consultant, Decision Resources Group, CANADA
- Chris SPOONER, CEO, Sinclair IS Pharma, UK
- Valérie TAUPIN, CEO, Teoxane, FRANCE
- Marc TOULEMONDE,
Global General Manager, Skinceuticals, USA

Cosmeceuticals state of the art

8:00 am to 9:00 am - Fundamentals: aging in general & skin aging

CHAIRS: Jean KRUTMANN, Jean-Luc LEVEQUE

- Identification of genes promoting skin youthfulness • Anne Lynn CHANG
- Rejuvenation of gene expression pattern by BBL • Anne Lynn CHANG
- The future of the dermis' fibroblasts cells (papillary & reticularis fibroblasts) • Daniel ASSELINEAU
- Evidence based medicine in cosmeceuticals • Berthold RZANY

9:00 am to 10:00 am - Pigmentary disorders

CHAIRS: Mukta SACHDEV, Susan WEINKLE

- Evidence based data (controlled type trials) vs published clinical data (others) • Thierry PASSERON
- Physiopathology of pigmentary disorders related to cosmeceutics • Thierry PASSERON
- Cosmetical regimen for hyperpigmentation • Marta RENDON

10:30 am to 11:30 am - R&D: aging face & body

CHAIRS: Sahar Foad GHANNAM, Hana PARK

- Extrinsic skin aging beyond UV: infrared radiation, airpollution and more • Jean KRUTMANN
- Choosing the proper body cosmeceuticals • Martina KERSCHER
- Choosing the proper face cosmeceuticals (including overview of r&d papers) • Leslie BAUMANN

11:30 am to 12:30 pm - Nutraceuticals

CHAIR: Patrick SEROG

- Evidence based data (controlled type trials) vs published clinical data (others) • Susanne GREThER-BECK
- Nutrition & skin • Nathalie PICCARDI
- Neuroimmunology & probiotics • Harry ARAMPATZIS

1:30 pm to 2:30 pm - Pre & post procedures

CHAIRS: Anne LE PILLOUER PROST, Berthold RZANY

- Evidence based data (controlled type trials) • Susanne GREThER-BECK
- Published clinical data (others) • Susan WEINKLE
- Cosmeceuticals and injectables • Hema SUNDARAM
- Cosmeceuticals and lasers • Christine DIERICKX

2:30 pm to 3:30 pm - Redness & rosacea

CHAIRS: Leslie BAUMANN, Martina KERSCHER

- Evidence based data (controlled type trials) vs published clinical data (others) • Hana PARK
- Physiopathology of rosacea • Stuart SHANLER
- Cosmetical regimen for rosacea • Michael GOLD

4:00 pm to 5:00 pm - New trends: controversies & legislation

CHAIRS: Michael KANE, Mark NESTOR

- Nanocarriers in challenging cosmeceutic applications • Simon BENITA
- Recent advances in the in vivo non-invasive methods to measure the efficacy of skin treatments
Jean-Luc LEVEQUE
- Legislation in Asia • Hana PARK
- Legislation in US and EU • Tiphaine DAUBERT MACIA

5:00 pm to 6:00 pm - Conclusion & debate: what can we expect in the next 5 years?

CHAIRS: Hertsel ADHOUTE, Dominique DU CREST

- Cosmeceutics market overview: legacy & development • Harry ARAMPATZIS
- Round table industry versus doctors: Galderma, Johnson & Johnson, Filorga, MRG, Skinceuticals, Teoxane

OBJECTIVES

- Learn about cosmeceuticals through high level, quality, evidence-based content
- Explore the science, practical clinical studies and treatment options in this sphere
- Study business development opportunities and legal issues in the cosmeceutical field

COURSE COORDINATORS

Leslie BAUMANN, Dermatologist, USA
Jean KRUTMANN, Dermatologist, GERMANY

SCIENTIFIC SECRETARIES

Hertsel ADHOUTE, PhD, Research, FRANCE
Dominique DU CREST, Consultant, FRANCE

FACULTY (updated list on imcas.com)

Harry ARAMPATZIS, Pharmacologist, FRANCE
Daniel ASSELINEAU, PhD, Research, FRANCE
Simon BENITA, PhD, Research, ISRAEL
Anne Lynn CHANG, Dermatologist, USA
Tiphaine DAUBERT MACIA, Industry, FRANCE
Christine DIERICKX, Dermatologist, BELGIUM
Sahar Foad GHANNAM, Dermatologist, KUWAIT
Michael GOLD, Dermatologist, USA
Susanne GREThER-BECK, Dermatologist, GERMANY
Michael KANE, Plastic Surgeon, USA
Martina KERSCHER, Dermatologist, GERMANY
Marita KOSMADAKI, Dermatologist, GREECE
Anne LE PILLOUER-PROST, Dermatologist, FRANCE
Jean Luc LEVEQUE, PhD, Research, FRANCE
Mark NESTOR, Dermatologist, USA
Hana PARK, Dermatologist, SOUTH KOREA
Thierry PASSERON, Dermatologist, FRANCE
Nathalie PICCARDI, Biologist, FRANCE
Marta RENDON, Dermatologist, USA
Berthold RZANY, Dermatologist, GERMANY
Stuart SHANLER, Dermatologist, USA
Mukta SACHDEV, Dermatologist, INDIA
Patrick SEROG, Nutritionist, FRANCE
Hema SUNDARAM, Dermatologist, USA
Susan WEINKLE, Dermatologist, USA

Middle East Masterclass

THURSDAY JANUARY 29 • FROM 9 AM TO 4 PM • ROOM 7

OFFICIAL LANGUAGE: ENGLISH 



- Part 1 - PARTICULARITIES IN THE MIDDLE EAST SKIN / FACE
- Part 2 - DEBATE ON BOTULINUM TOXINS
- Part 3 - DEBATE ON FILLERS
- Part 4 - COMBINED THERAPIES
- Part 5 - MARKETING
- Part 6 - SURGERY

OBJECTIVES

- Gain an understanding of the particularities associated with Middle Eastern morphotypes and aging modes
- Enjoy the exchange between renowned international key opinion leaders and Middle Eastern experts sharing their experience and knowledge

CLASS DIRECTOR

Ashraf BADAWI, Dermatologist, CANADA

CLASS COORDINATORS

Sahar Foad GHANNAM, Dermatologist, KUWAIT
Ahmed NOR EL DIN, Plastic Surgeon, EGYPT

FACULTY (updated list on imcas.com)

Simin AHARI, Dermatologist, UAE
Fayza AL ALI, Dermatologist, UAE
Nawaf AL MUTAIRI, Dermatologist, KUWAIT
Khaled AL NUAIMI, Dermatologist, UAE
Buthainah AL SHUNNAR, Plastic Surgeon, UAE
Fahd BENSLIMANE, Plastic Surgeon, MOROCCO
Chedly BOUZOUAYA, Plastic Surgeon, TUNISIA
Henry DELMAR, Plastic Surgeon, FRANCE
Yehia EL GAREM, Dermatologist, EGYPT
Khaled EL HOSHY, Dermatologist, EGYPT
Assem FARAG, Dermatologist, EGYPT
Kamal IRAQI H., Plastic Surgeon, MOROCCO

Antoine JAKLIS, ENT, LEBANON
Nedhal KHALIFA, Dermatologist, BAHRAIN
Jihad KHOURY, Facial Plastic Surgeon, LEBANON
Tahra LEHETE, Dermatologist, EGYPT
Osama Badr MOAWAD, Dermatologist, EGYPT
Pierre NICOLAU, Plastic Surgeon, FRANCE
Tapan PATEL, MD, UNITED KINGDOM
Ahmed SADEK, Dermatologist, EGYPT
Mohamed TOME, Dermatologist, SUDAN
Dany TOUMA, Dermatologist, LEBANON
Maurizio VIEL, Cosmetic Surgeon, UAE
Susan WEINKLE, Dermatologist, USA

Eastern Europe Masterclass

SATURDAY JANUARY 31 • FROM 8 AM TO 4.30 PM • ROOM 7

OFFICIAL LANGUAGE: RUSSIAN 
SIMULTANEOUS TRANSLATION: ENGLISH / RUSSIAN 



- Part 1 - DERMATOLOGICAL AESTHETIC PIGMENTATION DISORDERS
- Part 2 - DEBATE ON BOTULINUM TOXINS
- Part 3 - DEBATE ON FILLERS
- Part 4 - BODY SHAPING AND LIPOLYSIS
- Part 5 - FAT GRAFTING
- Part 6 - HOLISTIC APPROACH TO FACE REJUVENATION: HOW TO COMBINE SURGERY AND INJECTIONS?
- Part 7 - MARKETING & PRACTICE MANAGEMENT

OBJECTIVES

- Focus on Eastern European aging modes, morphotypes and specificities linked to medical aesthetic development
- Enjoy the exchange between worldwide renowned key opinion leaders and Eastern European experts sharing their experience and knowledge

CLASS DIRECTOR

Marina LANDAU, Dermatologist, ISRAEL

CLASS COORDINATORS

Irina KHRUSTALEVA, Plastic Surgeon, RUSSIA
Igor RUDENKO, Dermatologist, UKRAINE

CLASS SCIENTIFIC SECRETARIES

Arman KHURSHUDYAN, Industry, RUSSIA
Yana YUTSKOVSKAYA, Dermatologist, RUSSIA

FACULTY (updated list on imcas.com)

Magdalyna AL NAGASH, Surgeon, UKRAINE
Benjamin ASCHER, Plastic Surgeon, FRANCE
Elena BAGNENKO, Dermatologist, RUSSIA
Aleksey BOGATENKOV, Dermatologist, RUSSIA
Alexander BORODKO, Plastic Surgeon, UKRAINE
Steven DAYAN, Facial Plastic Surgeon, USA
Daniel DEL VECCHIO, Plastic Surgeon, USA
Irina DMITRIEVA, MD, RUSSIA
Michael GOLD, Dermatologist, USA
David GRISHKYAN, Plastic Surgeon, RUSSIA
Elena GUBANOVA, Dermatologist, RUSSIA
Vasily HRAPACH, Plastic Surgeon, UKRAINE

Michael KANE, Plastic Surgeon, USA
Ilya KRUGLIKOV, MD, GERMANY
Val LAMBROS, Plastic Surgeon, USA
Natalya MIKHAILOVA, Dermatologist, RUSSIA
Alla MOZHAROVA, Industry, RUSSIA
Vladimir PIRUS, Plastic Surgeon, UKRAINE
Tatiana PROTSENKO, Dermatologist, UKRAINE
Elena RUMYANTSEVA, Dermatologist, RUSSIA
Georgiy SARUKHANOV, Plastic Surgeon, RUSSIA
Matteo TRETTI CLEMENTONI, Plastic Surgeon, ITALY
Alexander TURKEYVCH, Dermatologist, UKRAINE

SESSION 1
9 AM
10 AM

ROOM 1

**Vulvovaginal I: fundamentals, injections, lipofilling**

organized with the collaboration of GRIRG

CHAIRS: Nicolas BERRENI, David ELIA

- > Comprehensive anatomy of the vulvo vaginal area
Pierre MARES (14085/10min)
- > Designing an HA for the vulvo vaginal area
Denis COUCHOUREL (14086/20min)
- > The use of a specific HA in the vulvo vaginal area
Nicolas BERRENI (14087/20min)
- > G spot enhancement: a 10 year experience
Christine LOUIS VAHDAT (14088/10min)
- > Design and injections in female perineum. 8 years of clinical experience.
Yana Aleksandrovna YUTSKOVSKAYA (14748/10min)

Questions & answers

SESSION 2
10 AM
11 AM

ROOM 1

**Vulvovaginal II: surgery**

organized with the collaboration of GRIRG

CHAIRS: Red ALINSOD, Pierre MARES

- > Vascular supply of labia minora. The evidence based labiaplasty
Charalambos GEORGIU (14535/10min)
- > Refinements in the VV area surgery: sensate flap labiaplasty, vulvar tailoring
Massimiliano BRAMBILLA (14089/10min)
- > Genital beautification: a concept that offers more than reduction of the labia minora
Bulent CIHANTIMUR (14090/10min)
- > Precision labia minora plasty: an update on the barbie look
Red ALINSOD (14092/10min)
- > Re-establishing form and function in mutilated and diseased outer female genitals
Dan Mon O DEY (14093/10min)

Questions & answers

SESSION 3
11 AM
12 PM

ROOM 1

**Vulvovaginal III: lights, RF and laser - enhancement & comfort**

organized with the collaboration of GRIRG

CHAIRS: Massimiliano BRAMBILLA, Adrian GASPAS

- > Labiaplasty revision surgery with radiofrequency
Red ALINSOD (14098/12min)
- > Non-surgical genital reshaping
Bulent CIHANTIMUR (14099/12min)
- > Non ablative laser vaginal tightening with Er:YAG
A real vaginal rejuvenation
Adrian GASPAS (14095/12min)
- > CO2 laser treatment for vaginal atrophy in postmenopausal women
Stefano SALVATORE (14097/12min)

Questions & answers

SESSION 4
1 PM
6:30 PM

ROOM 1

Anatomy on cadaver & injection workshop

COORDINATORS: Benjamin ASCHER, Philippe KESTEMONT

MODULE 1 - FACE

CHAIRS: Marina LANDAU, Raphael SINNA

MODULE 2 - HANDS

CHAIRS: Benjamin ASCHER, Fabio INGALLINA

MODULE 3 - FAT

CHAIRS: Raphael SINNA, Jonathan SYKES

Check out the workshop program on page 12.

SESSION 5
9 AM
10 AM

ROOM 2

Medical affairs: how to keep aesthetic medical development in the hands of doctors

MODERATORS: Foad NAHAI, Michel ROUIF

PANELISTS: *Bruno ALFANDARI, Vince BERTUCCI, Hugues CARTIER, Moshe LAPIDOTH, Norbert PALLUA, Tom SEERY, Charles VOLPEI*SESSION 6
10 AM
11 AM

ROOM 2

Medical affairs - fake market

CHAIRS: Foad NAHAI, Michel ROUIF

CONTRIBUTORS: *Benjamin ASCHER, Joon Pio HONG, Andy PICKETT, Jianxing SONG*SESSION 7
11 AM
12 PM

ROOM 2

Toxins: from characteristics to recommendations

CHAIRS: Gary MONHEIT, Mark NESTOR

Introduction by the chairs, followed by a round table discussion

COMPANIES CONSIDERED: *ALLERGAN (Mark CHAPLIN), GALDERMA (Andy PICKETT), MERZ (Yana YUTSKOVSKAYA)*SESSION 8
1 PM
2 PM

ROOM 2

Radiofrequency & microneedling: from characteristics to recommendations

CHAIRS: Serge DAHAN, Bruce KATZ

Introduction by the chairs, followed by a round table discussion

COMPANIES CONSIDERED: *DAESHIN, ENDYMED, ILOODA, JEISYS, SYNERON*SESSION 9
2 PM
3 PM

ROOM 2

Picosecond laser: from characteristics to recommendations

CHAIR: Serge MORDON

- > Introduction
Serge MORDON (15101/5min)
- > Picosecond vs nanosecond technology
Marc FAUCHEUX (13883/10min)
- > Picosecond lasers - the only real new thing in laser technology the last ten years
Klaus HOFFMANN (14593/8min)
- > Do we need picosecond lasers?
Moshe LAPIDOTH (14767/8min)

COMPANIES CONSIDERED: *CUTERA, CYNOSURE, SYNERON*SESSION 10
3 PM
4 PM

ROOM 2

Cryolipolysis: from characteristics to recommendations

CHAIRS: Hugues CARTIER, Bernard ROSSI

Introduction by the chairs, followed by a round table discussion

COMPANIES CONSIDERED: *CLASSYS, DEKA, DELEO, ELLIPSE, FOTOLUX, FOTONA, FRITSCH, ZELTIQ*

SESSION 11
4:30 PM
6:30 PM

ROOM 2

Fillers: from characteristics to recommendations

CHAIRS: Gary MONHEIT, Berthold RZANY, Hema SUNDARAM
Introduction by the chairs, followed by a round table discussion

PART I - HYALURONIC ACID
COMPANIES CONSIDERED: ALLERGAN, BLOOMAGE, CROMA, GALDERMA, MERZ, TEOXANE, VIVACY

PART II - ALTERNATIVE PRODUCTS
COMPANIES CONSIDERED: MERZ, SINCLAIR

SESSION 16
2 PM
3 PM

ROOM 3

Rhinoplasty: middle third reconstruction

CHAIRS: Jay CALVERT, Abdulkadir GOKSEL

- > Rib graft reconstruction of major middle third deformities
David A SHERRIS (13634/12min)
 - > Spreader flaps variations
Milos KOVACEVIC (13635/12min)
 - > TBA
Abdulkadir GOKSEL (13636/12min)
 - > The dorsal cartilagenous vault: a stitch, a flap, a graft?
Charles Anthony EAST (14290/12min)
- Questions & answers

SESSION 12
9 AM
10 AM

ROOM 3

Genesis of facial wrinkles

CHAIRS: Thierry BESINS, Val LAMBROS

- > Atrophy & gravity, what else?
Claude LE LOUARN (13618/12min)
- > Why wrinkles occur: when, where, and how?
Joel PESSA (13619/12min)
- > Mechanical properties of human skin in vivo: a comparative evaluation in 300 men and women
Martina KERSCHER (13620/12min)
- > Skin and subcutaneous morphodynamical behavior
Jean Claude GUIMBERTEAU (14515/12min)

Questions & answers

SESSION 17
3 PM
4 PM

ROOM 3

Rhinoplasty: newest tip refinement

CHAIRS: Charles Anthony EAST, Yves SABAN

- > Tip support: revisiting Anderson's tripod
Jay CALVERT (13637/12min)
- > Tip reshaping: my strategy
Milos KOVACEVIC (13781/12min)
- > TBA
Abdulkadir GOKSEL (13782/12min)
- > Nuances of shield tip grafts
David SHERRIS (14715/12min)

Questions & answers

SESSION 13
10 AM
11 AM

ROOM 3

Facial volume over time

CHAIRS: Claude LE LOUARN, Joel PESSA

- > Mid-facial fat: repositioning or replacement?
Jonathan SYKES (13622/12min)
- > Mid face volume changes
Val LAMBROS (13623/12min)
- > Periorbital volumes changes
Giovanni BOTTI (13624/12min)
- > Fat compartments modifications
Fabio INGALLINA (13625/12min)

Questions & answers

SESSION 18
4:30 PM
5:30 PM

ROOM 3

Evidence based facial aging

CHAIRS: Nelly GAUTHIER, Fabio INGALLINA

- > Evidence base longitudinal aging
Val LAMBROS (13664/30min)
- > Fat compartments & facial bone evolution in time
Joel PESSA (13663/20min)

Questions & answers

SESSION 14
11 AM
12 PM

ROOM 3

Role of ligaments in facial aging

CHAIRS: Fredrik BERNE, Giovanni BOTTI

- > Retaining ligaments: friends or enemies
Thierry BESINS (13626/12min)
- > Septi anatomy & roles
Joel PESSA (13627/12min)
- > Orbital ligaments: implication in facial aging
Fabio INGALLINA (14314/12min)
- > Orbital retaining ligaments
Fahd BENSLIMANE (14315/12min)

Questions & answers

SESSION 19
5:30 PM
6:30 PM

ROOM 3

Breast implants: envelope - tissues interactions

CHAIRS: Per HEDEN, Steven TEITELBAUM

CONTRIBUTORS:
Alain Michel DANINO, Elizabeth HALL-FINDLAY, Michael SCHEFLAN, Roger WIXTROM

**SESSIONS 20 TO 27
REGULATIONS, MARKETING &
PRACTICE MANAGEMENT
IN ROOM 4, FROM 9 AM TO 6.30 PM**

Check out these 8 one-hour dedicated sessions on page 13.

LEARNING OBJECTIVES:

Following this module, the attendee should be able to:

- Recognize the economic trends and regulatory demands of the aesthetic surgery and cosmetic dermatology practice (sessions 20 and 21)
- Discuss the economics, hence marketing, of cosmetic procedures and dispensing (session 22)
- Identify key steps to a successful management of social network, cloud-based technologies, and other digital tools (sessions 23, 24, and 25)
- Assess incentive models to maximize patient loyalty and team performance (sessions 26 and 27)

SESSION 15
1 PM
2 PM

ROOM 3

Rhinoplasty: power assisted osteotomy

CHAIRS: Milos KOVACEVIC, David SHERRIS

- > Nasal bone anatomy applied to osteotomy
Yves SABAN (14516/12min)
- > Osteotomies: variations using osteotomes
Charles Anthony EAST (13787/12min)
- > Electric power assisted osteotomies
Yakup AVSAR (13630/12min)
- > Piezoelectric assisted osteotomies
Olivier GERBAULT (13631/12min)

Questions & answers

SESSION 28

1 PM
2 PM

ROOM 6

Drug delivery

CHAIRS: Sahar Foad GHANNAM, Michael KANE

- > Radiofrequency and ultrasound for optimizing penetration
Bruce KATZ (13803/10min)
- > Microneedling
Matteo TRETTI CLEMENTONI (13804/10min)
- > Laser add from basics to clinics
Merete HAEDERSDAL (13805/10min)
- > Sonophoresis
Michael NAOURI (13806/10min)
- > Overview of nanotechnologies in aesthetic medicine
Mark NESTOR (14421/10min)

Questions & answers

SESSION 29

4:30 PM
5:30 PM

ROOM 7

Alopecia

CHAIRS: Malavika KOHLI, Jack SMADJA

- > Introduction
Jack SMADJA (14044/12min)
- > Current pitfalls in the management of pattern hair loss
Malavika KOHLI (14598/12min)
- > Alopecia - New novel approach for hair loss
Ghislaine BEILIN (14599/12min)
- > Hair diseases (types, diagnosis, treatment)
Farag ASSEM (14941/12min)

Questions & answers

SESSION 30

5:30 PM
6:30 PM

ROOM 7

Vulvovaginal IV: repairCHAIRS: Stefano SALVATORE,
Yana Aleksandrovna YUTSKOVSKAYA

- > Menopausal or acquired hormonal deficiencies treatment: why and how
David ELIA (14752/10min)
- > Sclerosing pathologies and vaginism treatment
Evgeniy LESHUNOV (15204/10min)
- > Sexual and urinary symptoms improvements after CO2 laser treatment for vaginal atrophy
Stefano SALVATORE (14096/10min)
- > Stress incontinence and prolapse improvement through the use of an Er:YAG 12
Adrian GASPAS (14094/10min)
- > Lipofilling of the vulvovaginal area
Bernard MOLE (14753/10min)

Questions & answers

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and International Master Course on Aging Skin. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

Learning Objectives of the activity (clinical dermatology)

Upon completion of the educational activity, participants should be able to:

- Identify current trends in clinical dermatology
- Assess current and emerging therapies for psoriasis
- Review how to effectively detect and diagnose various skin cancers and determine the best treatment options for basal cell carcinoma, squamous cell carcinoma and malignant melanoma
- Discuss the current indications, limitations, and potential uses for photo dynamic therapy
- Discuss the pathology and treatment options for acne and rosacea

The number of CME credits that a medical conference offers its participants varies globally according to the organism of accreditation.

When IMCAS started the accreditation process a few years ago, only the US and a few countries worldwide had a precise accreditation process to follow.

Nowadays, the situation is evolving extremely rapidly for both:

- > national accreditation, country per country
- > and international accreditation which allows for mutual recognition between country A and country B

In other words, a doctor can earn CME credits for a conference attended abroad and be recognized for an equivalent number of credits within his or her own country.

Registered delegates are entitled to receive CME credits. To obtain your CME credits, you first need to fill in the evaluation form promptly at the end of the conference (either at the e-learning station or at home by March 2nd, 2015).

IMCAS ANNUAL WORLD CONGRESS 2015 is registered as follows:

> **IN FRANCE** through the Management body of Continuing Professional Development (Organisme Gestionnaire du développement Professionnel Continu - OGDPC). For further information, please go to www.ogdpc.fr and follow the process described at www.mondpc.fr
Reference OGDPC 5999 - Reference Organisme Formateur 11 75 43508 75

> **IN EUROPE** through the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS). Accreditation under process. For more information, please browse www.uems.net.

> **IN THE USA**

- through conversion via **EACCME - accreditation under process**

EACCME credits are recognized by the American Medical Association towards the Physician's Recognition Award (PRA). The AMA PRA Category 1 Credits are available for all the specialists.

Apply for conversion of EACCME credits to AMA PRA Category 1 Credit™ (conversion ratio equals 1) and download the «Application for EACCME Credit Conversion» on AMA website. Then, submit the completed application by fax or mail along with a copy of the EACCME credit certificate and processing fee.

- through the **AMERICAN ACADEMY OF DERMATOLOGY - 18 CREDITS**

The International Master Course on Aging Skin Annual World Congress (Program #65108) is recognized by the American Academy of Dermatology for 18 AAD Recognized Credit(s) and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

- through the **AKH INC. - UP TO 5 CREDITS Activity***

Session 47 - Clinical Dermatology: PDT / Session 48 - Clinical Dermatology: Acne / Session 49 - Clinical Dermatology: Rosacea / Session 50 - Clinical Dermatology: Skin cancer / Session 77 - Clinical Dermatology: Innovations: AKH Inc., Advancing Knowledge in Healthcare designates these live sessions for a maximum of **1 AMA PRA Category 1 Credit(s)™** each (5 in total). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Target Audience

The activity is designed to meet the needs of physicians, nurses, and professional staff members of medical practices specializing in dermatology.

Criteria for Success

Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form at www.akhcme.com/IMCAS. You must participate in the entire activity to receive credit. If you have questions about this CME/CE activity, please contact AKH Inc. at tbriogni@akhcme.com.

Physician Assistants

NCCPA accepts **AMA PRA Category 1 Credit™** from organizations accredited by ACCME.

Commercial Support

Full notification of commercial support will be provided in the final course syllabus.

*program subject to change

SESSION 31
8 AM
9 AM

ROOM 1

Post surgical scars - trauma - burns

CHAIRS: Paolo BONAN, David GOLDBERG

- > Hypochromic scars
Gary MONHEIT (13852/12min)
- > Revision except lasers
Marc ROSCHER (13853/12min)
- > Lasers updates
Christine DIERICKX (13851/12min)
- > Nonablative fractional laser for burn scars
Merete HAEDERSDAL (14597/12min)
- Questions & answers

SESSION 32
9 AM
10 AM

ROOM 1

Acne scars according to skin type

CHAIRS: Tahra LEHETE, Tokuya OMI

- > Fractional RF for acne scars in Indian skin
Lakshyajit DHAMI (14325/12min)
- > Acne scars in Indonesian skin
Sri Aryani SUDHARMONO (14594/12min)
- > Peeling for Caucasian skin
Marina LANDAU (13856/12min)
- > Acne scars in Middle Eastern skin
Sahar Foad GHANNAM (13857/12min)
- Questions & answers

SESSION 33
10:30 AM
11:30 AM

ROOM 1

Volumetry: perpendicular vs horizontal injections - practical approach

CHAIRS: Philippe KESTEMONT, Gerhard SATTLER

- > Horizontal volumetry
Rhoda NARINS (13807/12min)
- > Multilayer volumetry
Tatjana PAVICIC (13808/12min)
- > HA bolus lifting technique
Wayne CAREY (14686/12min)
- > Nail volumetry
Bernard MOLE (13810/12min)
- Questions & answers

SESSION 34
11:30 AM
12:30 PM

ROOM 1

Toxins: fundamentals & therapeutical methods

CHAIRS: Frank ROSENGAUS, Hema SUNDARAM

- > What's new in aesthetic toxin worldwide - current science and clinical data
Andy PICKETT (14650/10min)
- > Overview of registered toxins in Europe & Asia
Benjamin ASCHER (13813/10min)
- > When and how to modify BTX dosing in repetitive treatment
Marc HECKMANN (13820/10min)
- > Safety, efficacy and quality of life using full face injections of botulinum toxins
Doris HEXSEL (13815/10min)
- > Best aging preventing tool in the lower face: when and how?
Tatjana PAVICIC (14100/10min)
- Questions & answers

SESSION 35
1:30 PM
2:30 PM

ROOM 1

Surface treatments

CHAIRS: Raj ACQUILLA, Heidi WALDORF

- > Skin boosters overview
Eric ESSAYAGH (14768/12min)
- > Achieving the best results in very superficial injecting
Patrick MICHEELS (14769/12min)
- > Skin redensification
Ali ADIBFAR (14771/12min)
- > The superficial approach
Arthur SWIFT (15126/12min)
- Questions & answers

SESSION 36
2:30 PM
3:30 PM

ROOM 1

Filler complications

CHAIRS: Michel ROUIF, Igor RUDENKO

CONTRIBUTORS: *Ivan CAMACHO, Claudio DE LORENZI, Sergio ESCOBAR, Pierre NICOLAU, Igor RUDENKO*

SESSION 37
4 PM
7 PM

ROOM 1

IMCAS World Industry Tribune 2015

COORDINATORS: Benjamin ASCHER, Laurent BRONES, Thierry CHIGNON, Karine POPIS

Check out the Tribune program on page 14.

SESSION 38
8 AM
10 AM

ROOM 2

Surgery versus medecine rejuvenation: upper face complex: forehead / temples / brow shaping / upper eyelid

CHAIRS: Thierry BESINS, Nelly GAUTHIER

CONTRIBUTORS: *Giovanni BOTTI, Steven FAGIEN, Fabio INGALLINA, Val LAMBROS, Foad NAHAI, Joel PESSA, Arthur SWIFT*

SESSION 39
10:30 AM
12:30 PM

ROOM 2

Lower eyelid - midface complex: jonction / midface volumization and suspension

CHAIRS: Daniel CASSUTO, Susan WEINKLE

CONTRIBUTORS: *Fredrik BERNE, Giovanni BOTTI, Steven FAGIEN, Val LAMBROS, Ali MOJALLAL, Joel PESSA, Arthur SWIFT*

SESSION 40
1:30 PM
3:30 PM

ROOM 2

Nose - mouth - chin complex

CHAIRS: Steven FAGIEN, Arthur SWIFT

- > Introduction: longitudinal aging of the peri oral complex
Val LAMBROS (13650/10min)
- > Mouth: combined toxins and fillers
Bernard MOLE (13654/15min)
- > Mouth: Surgical lip rejuvenation
Bernard CORNETTE DE SAINT CYR (14301/15min)
- > How to evaluate and rejuvenate the perioral complex
Heidi WALDORF (14383/15min)
- > Skin excess or mucosa insufency, surgical answer
Claude LE LOUARN (14384/15min)
- > Nose: HA refinements: fillers vs surgery
Philippe KESTEMONT (14857/15min)
- > Nose: combined treatments
Said HILTON (13653/15min)
- > Augmentation of the chin: which procedure makes sense: filler, implant, or osteotomy?
Jonathan SYKES (13651/15min)
- Questions & answers

SESSION 41
4 PM
5 PM

ROOM 2

Jawline – neck complex

CHAIRS: Henry DELMAR, Val LAMBROS

CONTRIBUTORS: *Diane Irvine DUNCAN, Daniel LABBE, Joel PESSA, Jonathan SYKES*TEACHING
COURSE 1
5 PM
7 PM

ROOM 2

Oculoplastic surgery

DIRECTORS: Giovanni BOTTI, Foad NAHAI

CONTRIBUTORS: *Giovanni BOTTI, Steven FAGIEN, David Rubenovich GRISHKYAN, Foad NAHAI, Michel ROUIF, Michel TAZARTES*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 42
8 AM
9 AM

ROOM 3

Male treatments

CHAIRS: Doris HEXSEL, Ravi JAIN

- > What men want
Steven DAYAN (14703/0min)
- > Esthetic treatment of male patients
Davi DE LACERDA (13835/12min)
- > Biological specificities of male skin and cosmetic implications
Ivan CAMACHO (14704/12min)
- > Evidence based medical benefits of subcutaneous testosterone pellets in men's health
Mark RICHARDS (14670/12min)
- > Male facial contouring
Fredrik BERNE (14702/12min)

Questions & answers

TEACHING
COURSE 2
5 PM
7 PM

ROOM 3

Micronutrition & anti-aging

DIRECTOR: Vincent CASTRONOVO

CONTRIBUTORS: *Maurice BESSOUDO, Charlotte CASTRONOVO, Vincent CASTRONOVO, Sarah MERRAN*

An in-depth analysis of the last trends in aging concepts, anti-aging medicine and micronutrition with opportunities for immediate self-evaluation through multiple choice questionnaires.

SESSION 43
8 AM
9 AM

ROOM 4

Melasma

CHAIRS: Hugues CARTIER, Anne LE PILLOUER-PROST

COORDINATORS: *Daniel CASSUTO, Didier COUSTOU, Christine DIERICKX, Moshe LAPIDOTH, Thierry PASSERON*SESSION 44
9 AM
2:30 PM

ROOM 4

Live demonstrations: lasers, lights, energy based devices & body shaping

CHAIRS: Mathew AVRAM, Thierry FUSADE, Klaus HOFFMANN, R Stephen MULHOLLAND

Check out the live demonstrations on page 31.

TEACHING
COURSE 3
5 PM
7 PM

ROOM 4

Rhinoplasty: innovations

DIRECTORS: Milos KOVACEVIC, David SHERRIS

CONTRIBUTORS: *Yakup AVSAR, Jay CALVERT, Abdulkadir GOKSEL, Milos KOVACEVIC, David SHERRIS*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 45
8 AM
9 AM

ROOM 5

Onychomycosis

CHAIRS: Shlomit HALACHMI, Serge MORDON

- > Thermography guided laser treatment of onychomycosis and tinea pedis
Uwe PAASCH (13845/10min)
- > Onychomycosis - is laser treatment enough?
Martina HUND (13847/10min)
- > A review of lasers and light for the treatment of onychomycosis.
Mathew AVRAM (13848/10min)
- > CO2 laser and onychomycosis: towards a new therapeutic approach?
Marie CAUCANAS (14067/10min)
- > Update on 1064 nm and other laser and light therapies in nail fungus
Klaus FRITZ (14709/10min)

Questions & answers

TEACHING
COURSE 4
5 PM
7 PM

ROOM 5

Breast augmentation

DIRECTORS: Elizabeth HALL-FINDLAY, Roger WIXTROM

CONTRIBUTORS: *Henrique CINTRA, Elizabeth HALL-FINDLAY, Christophe LEPAGE, Michael SCHEFLAN, Constantin STAN, Roger WIXTROM*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 46
8 AM
9 AM

ROOM 6

**From clinical to aesthetics***organized with the collaboration of the SBS*

CHAIR: Mark NESTOR

- > Low level laser therapy: body sculpting to improved health
Mark NESTOR (15min)
- > Clinical innovations
Brian BERMAN (15min)
- > Innovations in topical therapy
Neil SADICK (15min)

Questions & answers

SESSION 47
9 AM
10 AM

ROOM 6

Clinical dermatology - innovations in PDT

CHAIRS: Tanja FISCHER, Serge MORDON

- > Antibacterial effect of photodynamic therapy on infected cutaneous lesions
Yolanda GILABERTE CALZADA (14069/12min)
- > Fractional laser-mediated photodynamic therapy of high-risk basal cell carcinomas
Merete HAEDERSDAL (13864/12min)
- > Photodynamic therapy: the latest hottest innovations
Lasse Roger BRAATHEN (13865/12min)
- > CO2 laser and onychomycosis: towards a new therapeutic approach?
Marc ROSCHER (14068/12min)

Questions & answers

SESSION 48
10:30 AM
11:30 AM

ROOM 6

Clinical dermatology: acne

CHAIR: Jim DEL ROSSO

- > New treatment innovations
Jim DEL ROSSO (15005/12min)
 - > Alternative treatments, laser, PDT
Michael GOLD (15002/12min)
 - > Laser treatments of acne and scars
Tanja FISCHER (15003/12min)
 - > Morphology and therapy of acne scar
Tokuya OMI (15004/12min)
- Questions & answers

SESSION 49
11:30 AM
12:30 PM

ROOM 6

Clinical dermatology: rosacea & inflammatory dermatosis

CHAIR: Jim DEL ROSSO

- > New treatment innovations
Jim DEL ROSSO (15010/10min)
 - > Redness
Brian BERMAN (15011/10min)
 - > Rosacea and cosmetics
Hana PARK (14713/10min)
 - > Inflammatory dermatosis
Jim DEL ROSSO (15012/10min)
 - > Inflammatory dermatosis
Brian BERMAN (15013/10min)
- Questions & answers

SESSION 50
1:30 PM
2:30 PM

ROOM 6

Clinical dermatology - skin cancer & pre cancer treatment and diagnosis

CHAIR: David GOLDBERG

- > XRT: overview
Mark NESTOR (15016/15min)
 - > Keloid
Brian BERMAN (15017/15min)
 - > Practical
David GOLDBERG (15018/15min)
- Questions & answers

SESSION 51
2:30 PM
3:30 PM

ROOM 6

Session 4 injections follow up: one day after the workshop

CHAIRS: Fabio INGALLINA, Jonathan SYKES

- > Injections on orbit, temple, forehead - one day later
Wayne CAREY (15133/10min)
 - > Injections on mid face, nose and peribuccal area - one day later
Frederic BRACCINI (15134/10min)
 - > Injections on lower face and neck - one day later
Fredrik BERNE (15135/10min)
 - > Injections on masseters & oval reshaping - one day later
Benjamin ASCHER (15136/10min)
 - > Injections for mid face, nose and peribuccal area complications - one day later
Daniel CASSUTO (15137/10min)
- Questions & answers

SESSION 52
4 PM
5 PM

ROOM 6



Peeling

organized with the collaboration of the IPS

CHAIRS: Marina LANDAU, Torsten WALKER

- > Dyschromia: treatment with superficial peels
Claudia BORELLI (15027/10min)
 - > Combination of peels with injectables
Torsten WALKER (15186/10min)
 - > Dark skin when and why to peel
Sahar Foad GHANNAM (15028/10min)
 - > Complications of chemical peels
Uliana GOUT (15187/10min)
- Questions & answers

TEACHING COURSE 5
5 PM
7 PM

ROOM 6

Fillers

DIRECTORS: Sergio Omar ESCOBAR, Tatjana PAVICIC

CONTRIBUTORS: *Patrick BUI, Sergio Omar ESCOBAR, Michael KANE, Tatjana PAVICIC, Igor RUDENKO, Kuldeep SINGH*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

TEACHING COURSE 6
6 PM
7 PM

ROOM 7

Hand rejuvenation

DIRECTORS: Hema SUNDARAM, Arthur SWIFT

CONTRIBUTORS: *Elena BAGNENKO, Ghislaine BEILIN, Hema SUNDARAM, Arthur SWIFT*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

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SESSION 53
8 AM
10 AM**ROOM 1****Hyperhidrosis**

CHAIRS: David GOLDBERG, Serge MORDON

- > Updates in the treatment of hyperhidrosis
Shlomit HALACHMI (13888/15min)
- > Axillary hyperhidrosis - whats new
Marc ROSCHER (13895/15min)
- > Treatment of axillary and palmar hyperhidrosis using uni- and coaxibipolar radiofrequency
Uwe PAASCH (13889/15min)
- > Laser, EBD & hyperhidrose
Klaus HOFFMANN (15140/15min)
- > Local procedural approaches for axillary hyperhidrosis
Dee Anna GLASER (14071/15min)
- > Hyperhidrosis: present and future
Neil SADICK (14601/15min)
- > Retrospective study of the long term treatment of primary bilateral axillary hyperhidrosis with abobotulinum toxin
Elena RUMYANTSEVA (13890/15min)

Questions & answers

SESSION 54
10:30 AM
12:30 PM**ROOM 1**GROUPE LASER
De la SFD
Lasers et technologies associées**Laser & EBD for scars**

organized with the collaboration of the GLSFD

CHAIRS: Christine DIERICKX, Merete HAEDERSDAL, Gerard TOUBEL

- > Update on treatment of scars
Christine DIERICKX (14045/12min)
- > Treatment of scars with energy based systems
Michael GOLD (14046/12min)
- > Laser treatment of scars: ablative or non ablative?
Daniel CASSUTO (14047/12min)
- > Facial scar management with picosecond technology
Maurice ADATTO (14048/12min)
- > Important scars
Matteo TRETTI CLEMENTONI (14049/12min)
- > Scars pigmentation
Hugues CARTIER (14050/12min)
- > Scar prevention & minimization
Anne LE PILLOUER-PROST (14051/12min)

Questions & answers

SESSION 55
1:30 PM
2:30 PM**ROOM 1**GROUPE LASER
De la SFD
Lasers et technologies associées**Laser & EBD - tattoo removal & pigmentation**

organized with the collaboration of the GLSFD

CHAIRS: Moshe LAPIDOTH, Uwe PAASCH, Bernard ROSSI

- > The various pigments
Nicolas KLUGER (14053/12min)
- > Tattoo removal: state of the art
Bertrand PUSEL (14054/12min)
- > PS laser for tattoo removal
Maurice ADATTO (14055/12min)
- > Is it profitable to go from a Q-switch to a picosecond laser?
Jean Michel MAZER (14308/12min)

Questions & answers

SESSION 56
2:30 PM
3:30 PM**ROOM 1**GROUPE LASER
De la SFD
Lasers et technologies associées**Hair removal 2014 updated**

organized with the collaboration of the GLSFD

CHAIRS: Michael GOLD, Bertrand PUSEL

CONTRIBUTORS: Ashraf BADAWI, Christine DIERICKX, Klaus HOFFMANN, R Stephen MULHOLLAND

TEACHING
COURSE 7
3:30 PM
6:30 PM**ROOM 1****SESSION 57**
8 AM
9 AM**ROOM 2****Lasers & EBD**

organized with the collaboration of the ESLD

DIRECTORS: Klaus FRITZ, Moshe LAPIDOTH

CONTRIBUTORS: Klaus FRITZ, Shlomit HALACHMI, Malavika KOHLI, Moshe LAPIDOTH, Dieter MANSTEIN, Jean Michel MAZER, R Stephen MULHOLLAND, Jason POZNER, Bertrand PUSEL

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

Debate: microneedling radiofrequency

MODERATORS: Sanjay GROVER, Rhoda NARINS

- > What is RF microneedling?
Serge DAHAN (14059/12min)
- > Microneedling of the skin, a low cost yet effective treatment for many indications
Ashraf BADAWI (14744/12min)
- > Microneedle radiofrequency in rejuvenation, stretch marks and scars
Klaus FRITZ (14745/12min)
- > Hyperhidrosis and RF microneedling
Michael GOLD (14062/12min)

Questions & answers

TEACHING
COURSE 8
5 PM
6:30 PM**ROOM 2****Medical spa**

DIRECTORS: Said HILTON, Jason POZNER

CONTRIBUTORS: Jay CALVERT, David GOLDBERG, Per HEDEN, Said HILTON, Christopher INGLEFIELD, Jason POZNER

An in-depth analysis of a single subject: presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 58
8 AM
9 AM**ROOM 3****Breast implants I: polyurethane - the debate**

MODERATORS: Michael SCHEFLAN, Steven TEITELBAUM

PANELISTS: Henrique CINTRA, Elizabeth HALL-FINDLAY, Constantin STAN, Roger WIXTROM

SESSION 59
9 AM
10 AM**ROOM 3****Breast implants II: serome and capsules**

organized with the collaboration of the SOFCEP

CHAIRS: Michel ROUIF, Charles VOLPEI

CONTRIBUTORS: Henrique CINTRA, Alain Michel DANINO, Elizabeth HALL-FINDLAY, Per HEDEN, Steven TEITELBAUM, Charles VOLPEI

SESSION 60
10:30 AM
11:30 AM**ROOM 3****Breast implants III: impact of gels on results and evolution over time**

CHAIRS: Christophe LEPAGE, Constantin STAN

CONTRIBUTORS: Alain Michel DANINO, Elizabeth HALL-FINDLAY, Foad NAHAI, Michael SCHEFLAN

SESSION 61
11:30 AM
12:30 PM

ROOM 3

Breast lipofilling: results & durability

CHAIRS: Bulent CIHANTIMUR, Sebastien GARSON

CONTRIBUTORS: *Katarina ANDJELKOV, Emmanuel DELAY, Ramon LLULL CERDA, Michael SCHEFLAN*

SESSION 62
1:30 PM
4:30 PM

ROOM 3

Lipofilling video workshop

CHAIRS: Guy MAGALON, Ali MOJALLAL

This workshop has been designed to address the needs of the plastic surgeons wishing to expand their current repertoire of lipofilling and stem cell injection techniques. This 3-hour interactive workshop, drawing on the expertise of an experienced faculty, is ideally suited for surgeons who like to explore advanced practices in fat grafting, breast lipofilling and face lipofilling, its theory and techniques.

Two locations will be presented by each expert, with videos following the same guidelines.

PART 1 - HARVESTING
PART 2 - PREPARATION
PART 3 - REINJECTION

EXPERTS: *Daniel DEL VECCHIO, Alfredo Ernesto HOYOS, Guy MAGALON, Ali MOJALLAL, Norbert PALLUA, Steven TEITELBAUM, Klaus UEBERREITER*

SESSION 63
5 PM
6:30 PM

ROOM 3

Lipofilling & PRP techniques: from characteristics to recommendations

CHAIRS: Jeremy MAGALON, Pierre Sebastien NGUYEN

Introduction by the chairs, followed by a round table discussion

PART 1 - LIPOFILLING TOOLS
COMPANIES CONSIDERED:
BENEWMEDICAL, INEX, PROTEAL, REGENLAB

PART 2 - PRP
COMPANIES CONSIDERED:
BIMINI, GLD TECHNOLOGIES, HUMAN MED, JBMC, JUVAPEN, MAFT GUN, MICROAIRE, LABORATOIRES SEBBIN, THIEBAUD

SESSION 64
8 AM
9 AM

ROOM 4

Debate: injectable lipolysis

MODERATORS: Hugues CARTIER, Dieter MANSTEIN

PANELISTS: *Vince BERTUCCI, Diane Irvine DUNCAN, Klaus HOFFMANN, Berthold RZANY*

SESSION 65
9 AM
4:30 PM

ROOM 4

Live demonstrations: fillers, toxins, peelings, cosmeceuticals & lipolytic treatments

CHAIRS: Marc HECKMANN, Frank ROSENGAUS, Kuldeep SINGH, Jianxing SONG

Check out the live demonstrations on page 31.

TEACHING COURSE 9
5 PM
6:30 PM

ROOM 4

Injectables combined treatments

DIRECTORS: Wayne CAREY, Frank ROSENGAUS

CONTRIBUTORS: *Vince BERTUCCI, Wayne CAREY, Tanja FISCHER, Tapan PATEL, Frank ROSENGAUS, Alena SAROMYTSKAYA*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 66
8 AM
9 AM

ROOM 5

Debate: skinboosters & mesotherapy

MODERATORS: Gary MONHEIT, Giovanni SALTI

PANELISTS: *Khaled Salem AL NUAIMI, Alessandra NOGUEIRA, Gerhard SATTLER*

TEACHING COURSE 10
5 PM
6:30 PM

ROOM 5

Patient management

DIRECTORS: Steven DAYAN, Henry DELMAR

CONTRIBUTORS: *Jay CALVERT, Steven DAYAN, Henry DELMAR, Louis FRISINA, Pavel HILBERT, Heidi WALDORF, Karen ZUPKO*

An in-depth examination of patient management from recruitment to maintaining loyalty with opportunities for immediate self-evaluation through multiple choice questionnaires.

SESSION 67
8 AM
9 AM

ROOM 6

Subcutaneous threads and lifting: myth or reality

CHAIRS: Malavika KOHLI, Pierre NICOLAU

- > Pro: thread lift: lifting and regenerating
Tanja FISCHER (14356/12min)
 - > Pro: mesothreads - real trend in full-face rejuvenation or new idea-fix
Alexander TURKEYVYCH (14606/12min)
 - > Pro: buttock and breast lift by absorbable thread
Jongseo Antonio KIM (14664/12min)
 - > Con
Henry DELMAR (14608/12min)
- Questions & answers

SESSIONS 68 TO 72
FACE AND BODY RESHAPING
IN ROOM 6, FROM 9 AM TO 3.30 PM

SESSION 73
3:30 PM
4:30 PM

ROOM 6

Cosmeceuticals update

CHAIRS: Anne Lynn CHANG, Said HILTON

CONTRIBUTORS: *Vladlena AVERINA, Patrick Jr BITTER, Michael KANE, Mark NESTOR*

TEACHING COURSE 11
5 PM
6:30 PM

ROOM 6

Pigmentation treatments

DIRECTORS: Hugues CARTIER, Anne LE PILLOUER-PROST

CONTRIBUTORS: *Ivan CAMACHO, Hugues CARTIER, Lakshyajit DHAMI, Anne LE PILLOUER-PROST, Mukta SACHDEV, Dany TOUMA*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

TEACHING COURSE 12
5 PM
6:30 PM

ROOM 7

Surgical body contouring

DIRECTORS: Raphael SINNA, Gilbert ZAKINE

CONTRIBUTORS: *Lazaro CARDENAS CAMARENA, Alfredo Ernesto HOYOS, Raphael SINNA, Steven TEITELBAUM, Gilbert ZAKINE*

An in-depth coverage of a single subject - introductory video presentations and immediate self-evaluation through multiple choice questionnaires.

SESSION 74
8 AM
8:30 AM

ROOM 1

Meet the experts -> difficult areas in toxins injections 

CHAIR: Doris HEXSEL

- > Video by *Kuldeep SINGH (14529/30min)*
- Questions & answers

SESSION 75
8:30 AM
9:30 AM

ROOM 1



Laser & EBD - "The French touch" organized with the collaboration of the GLSFD

CHAIRS: Hugues CARTIER, Serge DAHAN

- > How to optimise Q-switched techniques
Hugues CARTIER (14361/10min)
- > How to optimise fractional lasers techniques
Anne LE PILLOUER-PROST (14362/10min)
- > Other indications for colored pulsed lasers
Serge DAHAN (14363/10min)
- > Other indications for alexandrite lasers
Michael NAOURI (14364/10min)
- > How I treat xanthelasma with YAG Q-switch
Thierry FUSADE (14365/10min)

Questions & answers

SESSION 76
9:30 AM
10:30 AM

ROOM 1

Lip restoration

CHAIRS: Fredrik BERNE, Irina Eduardovna KHRUSTALEVA

- > Enhancing younger lips and rejuvenating older lips
Malavika KOHLI (14063/10min)
- > Lip and peri-oral rejuvenation: 6 point injection protocol
Raj ACQUILLA (14065/10min)
- > Which hyaluronic acids should we use for lips treatments, rheological approach
Michel DAVID (14677/10min)
- > The happy face treatment: commissures and marionette lines
Frank ROSENGAUS (14708/10min)
- > Volumizing the «bar code» area above the lip with fillers
Rhoda NARINS (14729/10min)

Questions & answers

SESSION 77
11 AM
12 PM

ROOM 1

Clinical dermatology - therapeutic innovations

CHAIRS: Mark NESTOR

- > Polypodium leucotomos extract (PLE)
Salvador GONZALEZ (15023/15min)
- > PLE Clinical Studies: UV damage, Anti-Aging, Melasma and more
Mark NESTOR (15021/15min)
- > Clinical dermatology: what's new in the USA
Jim DEL ROSSO (15024/10min)
- > Clinical dermatology: upcoming Innovations
Brian BERMAN (15025/10min)

Questions & answers

SESSION 78
12 PM
1 PM

ROOM 1

Body reshaping - leg beauty

CHAIRS: Fahd BENSLIMANE, Patrick BUI

- > Introduction
Fahd BENSLIMANE (14368/5min)
- > Overview and algorithm for indication
Fahd BENSLIMANE (14892/10min)
- > Botulinum toxin approach
Kyle Koo II SEO (14367/10min)
- > Fat transfer for lower leg correction
Bulent CIHANTIMUR (14894/10min)
- > Calf implant
Richard ABS (15154/10min)
- > Legs pigmented lesion (ocher dermatitis): how to manage it with peels
Hugues CARTIER (15155/10min)

Questions & answers

SESSION 79
8 AM
8:30 AM

ROOM 2

Meet the experts -> non invasive laser lipolysis

CHAIR: Michael NAOURI 

- > Video by *Klaus HOFFMANN (14899/30min)*

Questions & answers

SESSION 80
8:30 AM
10:30 AM

ROOM 2

Research & development

CHAIRS: Sebastien GARSON, Neil SADICK

- > The roll of 3D photography in facial fillers: analyzing, communicating, planning and assessing treatments
Michael SCHEFLAN (14641/30min)
- > Why a volume and how is it mobile?
Jean Claude GUIMBERTEAU (14776/12min)
- > Growing and alteration of the fibrillar architecture despite the gravity force
Jean Claude GUIMBERTEAU (14777/12min)
- > Collagen stimulation by injectable fillers - what is myth - what is reality?
Berthold RZANY (14685/10min)
- > TBA
Patrick Jr BITTER (14404/10min)
- > Nabota
Joon Pio HONG (15163/10min)
- > Rejuvenation of gene expression pattern of aged human skin by broadband light treatment
Anne Lynn CHANG (14405/10min)
- > Botulinum toxin injections improve depression
Doris HEXSEL (14907/10min)
- > Liposuction goes nano
Adah ALMUTAIRI (14908/10min)
- > Atraumatic micro-incision body contouring and fat transfer utilizing tissue liquefaction technology - hydrasolve
Christopher GODEK (14426/10min)

Questions & answers

SESSION 81
11 AM
1 PM

ROOM 2

New products & devices

CHAIRS: Michael GOLD, Michael NAOURI

- > Orbishape
Moustapha HAMDJ (14105/12min)
- > New collagen dermal filler
Christopher INGLEFIELD (14683/12min)
- > The world's first lightweight breast implant
Jacky GOVRIN YEHUDAIN (14912/12min)

Questions & answers

SESSION 82
8 AM
8:30 AM

Meet the experts -> lipofilling breast reconstruction 📺

CHAIR: Christophe DESOUCHES

ROOM 3

- > Video by Emmanuel DELAY (13707/25min)
 - > Video by Ramon LLULL CERDA (13708/25min)
- Questions & answers

SESSION 83
8:30 AM
10:30 AM

Fat & PRP

CHAIRS: Guy MAGALON, Ali MODARRESSI

ROOM 3

- > PRP: definition, classification and available kits
Guy MAGALON (14073/15min)
 - > Legislation and PRP
Jacques SABOYE (14076/10min)
 - > Platelet: a multi talented cell
Marie Christine ALESSI (14078/10min)
 - > Action of PRP and growth factor on different type of cells
Charalambos GEORGIOU (14079/15min)
 - > Clinical experience of the use of PRP in aesthetic field
Sabine ZENKER (14080/15min)
 - > Mixing fat and PRP: what is the best concentration?
Ali MODARRESSI (14077/10min)
 - > Mixing fat and PRP: clinical experiences in aesthetic field
Valerio CERVELLI (14074/15min)
- Questions & answers

SESSION 84
11 AM
12 PM

Cryolipolysis

CHAIRS: Olivier GERBAULT, Jean Michel MAZER

ROOM 3

- > Cryolipolysis: optimizing outcomes
Christine DIERICKX (14667/10min)
 - > Real science and facts as basis for cryolipolysis
Klaus HOFFMANN (14669/10min)
 - > Selective cryolipolysis: clinical update
Dieter MANSTEIN (14668/10min)
 - > Cryolipolysis with a new applicator where suction is impossible: a one year follow-up study
Maurice ADATTO (14730/10min)
- Questions & answers

SESSION 85
12 PM
1 PM

New liposuction procedures

CHAIRS: Daniel DEL VECCHIO, Steven TEITELBAUM

ROOM 3

CONTRIBUTORS: Daniel DEL VECCHIO, R Stephen MULHOLLAND, Raphael SINNA, Gilbert ZAKINE

SESSION 86
8 AM
8:30 AM

Meet the experts -> orbital injections

CHAIR: Thomas RAPPL 📺

ROOM 4

- > Video by Gerhard SATTLER (14528/30min)
- Questions & answers

SESSION 87
12 PM
1 PM

Home use devices in conjunction with cosmetic procedures: dynamics & future trends

CHAIRS: Dominique DU CREST, Godfrey TOWN

ROOM 4

- > Skin rejuvenation at home and in the office
Michael GOLD (14736/10min)
 - > Do home use laser & IPL devices work and do they cause paradoxical hair growth?
Godfrey TOWN (14737/10min)
 - > Home microdermabrasion: evidence base data
Yan LIU (14738/10min)
 - > Update on standards & regulatory status of home-use laser & IPL devices
Godfrey TOWN (14739/10min)
 - > Market data & future trends
Dominique DU CREST (13292/10min)
- Questions & answers

SESSION 88
8 AM
8:30 AM

Meet the experts -> abdominoplasty: what approach for 2015 📺

CHAIR: Bernard MOLE

ROOM 5

- > Lipoabdominoplasty: video by Sami SAAD (14905/30min)
- Questions & answers

SESSION 89
12 PM
1 PM

Regenerative medicine: the future

CHAIRS: John FRASER, Jeremy MAGALON

ROOM 5

CONTRIBUTORS: Ilya EREMIN, John FRASER, Ramon LLULL CERDA, Guy MAGALON

SESSION 90
8 AM
8:30 AM

Meet the experts -> face & neck lift: what approach for 2015 📺

CHAIR: Richard ABS

ROOM 6

- > Video by Norbert PALLUA (14903/30min)
- Questions & answers

SESSIONS 91 TO 94 ON INNOVATIVE TRENDS IN AESTHETIC MEDICINE AND SURGERY IN ROOM 6, FROM 8.30 AM TO 1 PM

Built from a call for abstracts submissions, these sessions will gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with the audience.

CHECK OUT THE UPDATED PROGRAM DIRECTLY ON WWW.IMCAS.COM





Dr Tatjana PAVICIC
Dermatologist, Germany
IPS General Secretary
ISDS Board Member

YOUR FAVORITE SPEAKER?

TP: Dr Arthur Swift
FN: Dr Sonny McCord

YOUR BEST JOURNAL?

TP: - Journal of Drugs in Dermatology (JDD)
- Dermatologic Surgery Journal (DSU)
- Aesthetic Surgery Journal (ASJ)
- Plastic & Reconstructive Surgery (PRS)
- Journal of Clinical Cosmetic and Investigational Dermatology
FN: - Aesthetic Surgery Journal (ASJ)

WHAT DO YOU LIKE BEST ABOUT IMCAS?

TP: It's a great honor to work with the best colleagues in our field! Also the high scientific and innovative level of presentations
FN: The exchange of ideas with worldwide experts in many different fields

YOUR FIELDS OF EXPERTISE?

T. Pavicic: Fillers, botulinum toxin A, chemical peels, management and treatment of injection complications
F. Nahai: Aesthetic facial surgery, blepharoplasty and breast surgery

YOUR FAVORITE PROCEDURE?

TP: Filler treatments (face)
FN: Blepharoplasty and facelift

PARIS?

TP: Good restaurants, sight seeing and shopping in Montmartre
FN: A beautiful city that has it ALL: ambience, food, shopping entertainment...

THE MEDICAL INSTRUMENT/EQUIPMENT YOU WISH TO BE INVENTED?

TP: Effective cellulite treatment
FN: The coagulator with no heat or smoke

YOUR FAVORITE QUOTE?

TP: «Give every day the chance to become the most beautiful day of your life.» Mark Twain
FN: «There is only one thing in life worse than being talked about, and that is not being talked about.» Oscar Wilde

YOUR FAVORITE TOOL TO STAY UPDATED WITH THE LATEST NEWS?

TP: Social media (Facebook)
FN: My tablet

YOUR LEARNED SOCIETY MEMBERSHIPS?

TP: German Societies of Dermatology (DDG, BVDD & DGDC)
International Society of Dermatologic Surgery (ISDS), International Peeling Society (IPS), Women's Dermatologic Society (WDS)
FN: International & American Societies of Aesthetic Plastic Surgery, as well as American Society of Plastic Surgeons (ISAPS, ASAPS, ASPS)

THE MEDICAL INSTRUMENT/EQUIPMENT FOR WHICH YOU PRAISE THE INVENTION?

TP: Blunt tip microcannulas, fractional micro-needle RF
FN: The coagulator

WHY HAVE YOU CHOSEN YOUR MEDICAL SPECIALTY?

TP: It is a very long story. But what I like most is that the results of our work are very visible, resulting in high patient satisfaction
FN: It is an exciting and innovative speciality. We are constantly refining and improving procedures to provide the best to our patients



Dr Foad NAHAI
Plastic Surgeon, USA
Editor-in-Chief of ASJ
Former President of ISAPS & ASAPS
IMCAS Course Scientific Secretary

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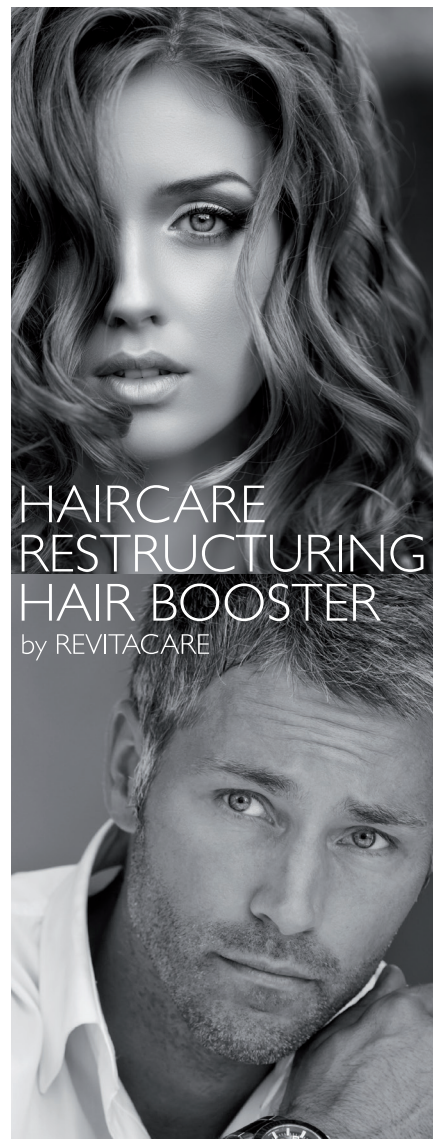
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After 45 minutes...

Corporate

Thank you.

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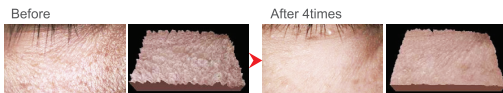
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Sex: Female / Age: 50's



Sex: male / Age: 40's



Sex: Female / Age: 50's



Sex: Female / Age: 50's



Sex: Female / Age: 40's

- 2 SCIENTECH CORPORATION
Thursday, 3 pm to 4 pm, room 6
- 3 CROMA PHARMA
Thursday, 4.30 pm to 5.30 pm, room 6
- 4 CYNOSURE
Thursday, 5.30 pm to 6.30 pm, room 6
- 5 CLASSYS
Friday, 9 am to 10 am, room 3
- 6 LABORATOIRES VIVACY
Friday, 10.30 am to 11.30 am, room 3
- 7 LABORATOIRES VIVACY
Friday, 11.30 am to 12.30 pm, room 3
- 8 GALDERMA Q-MED
Friday, 1.30 pm to 2.30 pm, room 3
- 9 SINCLAIR PHARMA
Friday, 2.30 pm to 3.30 pm, room 3
- 10 SINCLAIR PHARMA
Friday, 4 pm to 5 pm, room 3
- 11 TEOXANE LABORATORIES
Friday, 2.30 pm to 3.30 pm, room 4
- 12 TEOXANE LABORATORIES
Friday, 4 pm to 5 pm, room 4
- 13 NOVOXEL
Friday, 9 am to 10 am, room 5
- 14 ADODERM
Friday, 10.30 am to 11.30 am, room 5
- 15 IBSA FARMACEUTICI ITALIA
Friday, 11.30 am to 12.30 pm, room 5
- 16 INDIBA
Friday, 1.30 pm to 2.30 pm, room 5
- 17 SBS MED
Friday, 2.30 pm to 3.30 pm, room 5
- 18 SV TECHNOLOGIES
Friday, 4 pm to 5 pm, room 5
- 19 SYNERON / CANDELA
Saturday, 9 am to 10 am, room 2
- 20 GALDERMA Q-MED
Saturday, 10.30 am to 12.30 pm, room 2
- 21 MERZ PHARMACEUTICALS
Saturday, 1.30 pm to 3.30 pm, room 2
- 22 ITP BIOMEDICAL COMPANY
Saturday, 3.30 pm to 4.30 pm, room 2
- 23 RESTORATION ROBOTICS
Saturday, 9 am to 10 am, room 5

funding

24

LABORATOIRES FILORGA
Saturday, 10.30 am to 11.30 am, room 5

25

SOFT MEDICAL AESTHETICS
Saturday, 11.30 am to 12.30 pm, room 5

26

ULTHERA
Saturday, 1.30 pm to 2.30 pm, room 5

27

ZELTIQ
Saturday, 2.30 pm to 3.30 pm, room 5

28

CANFIELD
Saturday, 3.30 pm to 4.30 pm, room 5

29

ZO SKIN HEALTH
Sunday, 8.30 am to 9.30 am, room 4

30

CROMA PHARMA
Sunday, 9.30 am to 10.30 am, room 4

31

ELECTRO MEDICAL SYSTEM
Sunday, 11 am to 12 pm, room 4

32

CAREGEN
Sunday, 8.30 am to 9.30 am, room 5

33

MYOSCIENCE
Sunday, 9.30 am to 10.30 am, room 5

34

JOHNSON & JOHNSON (ROC)
Sunday, 11 am to 12 pm, room 5

LIVE DEMONSTRATIONS

Live demonstrations are divided into two sessions held on Friday and Saturday in room 4. The first one is covering lasers, lights and energy based devices and the second one is focusing on injectable treatments (fillers, toxins) and cosmeceuticals. Each live demonstration is sponsored by an exhibiting company and lasts 20 min.

ON FRIDAY - LASERS, LIGHTS, EBD, AND BODY SHAPING

- 9.20 am: ZIMMER
- 9.40 am: FOTONA
- 10.30 am: SKINCEUTICALS
- 10.50 am: SYNERON / CANDELA
- 11.10 am: CYNOSURE
- 11.30 am: LUMENIS
- 11.50 am: LUMENIS
- 12.10 pm: LUMENIS
- 1.30 pm: CUTERA
- 1.50 pm: SCITON
- 2.10 pm: SCITON

ON SATURDAY - FILLERS, TOXINS, PEELINGS & COSMECEUTICALS

- 9.20 am: S V TECHNOLOGIES
- 9.40 am: S V TECHNOLOGIES
- 10.30 am: TEOXANE LAB.
- 10.50 am: SKINCEUTICALS
- 11.10 am: SKINCEUTICALS
- 11.30 am: REVITACARE
- 11.50 am: SCIENTECH
- 12.10 pm: CAMBRIDGE BIOTECH
- 1.30 pm: GALDERMA Q-MED
- 1.50 pm: GALDERMA Q-MED
- 2.10 pm: SINCLAIR PHARMA
- 2.30 pm: SINCLAIR PHARMA
- 2.50 pm: BDR GROUP

Educational grants

Under an educational grant, funds are given in order to support the recipient's program or project. Unlike sponsoring, which is a bilateral exchange involving the recipient promoting its sponsor, granting is a unilateral gesture. The four following sessions or group of sessions are benefiting from a financial donation with no exchange partnership at stake. The scientific content is entirely developed and chosen by the Scientific Board and as such is eligible for CME accreditation.

- The Live Injection Cadaver Workshop scheduled on Thursday January 29, from 1 pm to 6.30 pm into room 1, accepts the grant of seven companies: Allergan, Galderma Q-Med, IBSA Italia, Kythera Biopharmaceuticals, Laboratoires Filorga, Laboratoires Vivacy, Teoxane Laboratories.
- The five sessions dedicated to clinical dermatology (46 to 50) scheduled on Friday January 30, from 8 am to 2.30 pm into room 6, accepts the grant of several companies.
- The Cosmeceuticals one day course scheduled on Friday January 30, from 8 am to 6 pm into room 7, accepts the grant of five companies: Galderma Q-Med, Johnson & Johnson (RoC), Laboratoires Filorga, Skin-ceuticals, Teoxane Laboratories.
- The Video Lipofilling Workshop scheduled on Saturday January 31, from 1.30 pm to 4.30 pm into room 3, accepts the grant of two companies: Human Med, Puregraft.

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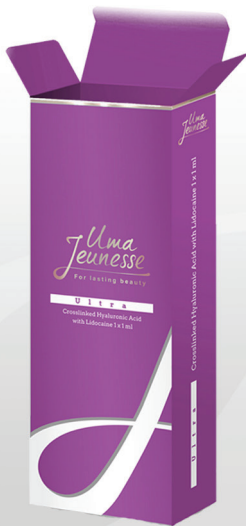
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Inter



Dr Marina LANDAU,
Dermatologist, ISRAEL

President of the International Peeling Society (IPS),
collaborating on session 52 dedicated to peelings.

What are the indications that define the best peeling to use?

Peelings are extremely versatile, efficient, safe and predictable.

- We use superficial peels for acne and dyschromia management.
- Medium peels are used for solar damage, lentiginos and precancerous lesions on the face.
- Deep peels are the best method to address facial wrinkles, especially around the mouth.

What are the most common complications linked to peelings, and how can they be prevented?

Post inflammatory hyperpigmentation can occur in darker phenotypes with deeper peels. This can be avoided or managed by preparing and treating the skin with bleaching products and sun protection.

Have you had any situation with a patient after a peeling procedure, and how did you handle it?

A few years ago I treated a 76 year-old woman. Two weeks after the peel, she travelled abroad. They stopped her at passport control because in her passport photo she looked 20 years older. They called me so that I could medically approve the reason for this metamorphosis.

Dr Val LAMBROS,
Plastic Surgeon, USA

Key speaker within sessions 13 & 37 to 40 dedicated to facial aging.

How did you come to define a new concept of facial aging?

Plastic surgeons and dermatologists have assumed that treatments to alter the appearance of facial aging address the intrinsic mechanical problems of aging itself. These assumptions, largely traditional and therapeutic, have not been examined for truth.

My studies have been focused on high quality linear observations on the same faces over time and show that things are not always what they seem. These studies differ from others in that they are linear over time and the images are very close in position so they can be superimposed and meaningful conclusions can be reached.

The tools for treating the aging face are limited, but their uses change with increased understanding of how the aging process unfolds. One would not try to fix a watch without understanding how it works.



views

Check out all interviews on www.imcas.com



Dr Serge DAHAN, Dermatologist, FRANCE

Vice-President of the Laser Group of the French Society of Dermatology (GLSFD), collaborating on sessions 54, 55, 56 & 75 dedicated to lasers and EBD.

What have been the major breakthroughs in the field of lasers in 2014?

The advances in the fields of lasers and related technologies are numerous both medically and aesthetically, and have led to a greater control of these technologies.

- On the medical front, the treatment of scars with lasers and related technologies has progressed, notably for acne scars. Lasers (YAG and others) that treat onychomycoses have also appeared. New picosecond lasers are also being offered for the quicker and more effective removal of tattoos.
- Additionally, radiofrequencies are developing quickly, with the appearance of fractionated radiofrequencies with micro needles; ultrasounds are being used not just for the body and cellulite but also to remodel the face with a mechanical effect.
- Body treatments are also developing, not only with radiofrequencies and ultrasounds but also with cryolipolysis
- Finally and most importantly, it is the greater control, the combination and the amalgamation of these technologies that is developing in such a way as to optimize the results from facial and corporal treatments.

How can IMCAS optimize teachings in this particular field?

For the first time we are organizing Laser Group sessions during IMCAS. For us and for all dermatologists it will be the occasion to take stock and to display our practices at an international level. It will be the occasion to exchange ideas and to learn alongside other actors in the worldwide aesthetic and laser market and to make our "French touch" known.

We hope that many of you will join us during IMCAS Annual World Congress 2015.



Dr Ashraf BADAWI Dermatologist, CANADA & EGYPT Director of IMCAS Middle East Masterclass

What are the specificities of the morphological type in the Middle East region?

Most of the people living in this region belong to Fitzpatrick skin type 3 & 4 in which pigmentary issues, acne and acne scarring are the most commonly encountered problems.

What are the therapeutical consequences of taking into account morphological differences?

It is of extreme importance to pay attention to sun exposure before and after using any light based treatment as well as peels and to use the appropriate sun screen as it is very common to get PIH if the skin is not well protected from the sun.

What will be the various themes covered by the IMCAS Middle East masterclass?

Addressing the particularities of the skin in this region with the various cultural and environmental influences. It is a golden opportunity to get people with the same concerns and experiences together which will stimulate fruitful scientific discussions.

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Saturday, January 31st, 9:00 am - 10:00 am

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ONE REGISTRATION FORM PER PERSON PLEASE! (please, write clearly in capital letters)

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Specialty or Company name

Address.....

Zip code City..... Country.....

Phone (+.....) Fax (+.....)

Email.....

Simultaneous translation preferences (for audit purpose only): English French Russian Chinese

NOTA: the corresponding invoice will be emailed to you within the 10 following days. Make sure your email is correctly written.

1 DELEGATE (full access except optional courses)
 Before DECEMBER 26, 2014 After DECEMBER 26, 2014
 680 € 780 €

OR DELEGATE RESIDENT (full access except optional courses)
 Residents must provide a written certificate attested by the Chief of Service of their University Department - Plastic Surgery or Dermatology Residency Program. Certificates established by private institutions will not be accepted. Residents must be born after the year 1981.
 Before DECEMBER 26, 2014 After DECEMBER 26, 2014
 290 € 390 €

OR DELEGATE ACCOMPANYING PERSON (spouse) or NURSE (or medical attendants)
 The registration will only be validated upon submission of an original letter verifying:
 - employment (payslip for nurses or medical attendants)
 - ID for spouses
Access limited to
 • exhibition
 • sponsored sessions (all symposia & live demonstrations)
 • practice management & marketing (sessions 20 to 27)
 • IMCAS World Industry Tribune (session 37)
 Before DECEMBER 26, 2014 After DECEMBER 26, 2014
 290 € 390 €

2 TEACHING COURSES (OPTIONAL!)
 Registration as a delegate (chapter 1) is mandatory to register for teaching courses. You can choose up to 3 Teaching Courses.

Please check the program to avoid time conflicts.

- 1 course..... 120 €
- 2 courses..... 180 €
- 3 courses..... 250 €

Friday, January 30

- TC 1: oculo-pastic surgery
- TC 2: micro nutrition & anti-aging
- TC 3: rhinoplasty innovations
- TC 4: breast augmentation
- TC 5: fillers
- TC 6: hand rejuvenation

Saturday, January 31

- TC 7: lasers & EBD
- TC 8: medical spa
- TC 9: combined treatments
- TC 10: patient management
- TC 11: pigmentation treatments
- TC 12: surgical body contouring

3 IMCAS WORLD INDUSTRY TRIBUNE (session 37)
 Registration as a delegate (chapter 1) is not necessary. You may register to the IMCAS World Industry Tribune only.
 Before DECEMBER 26, 2014 After DECEMBER 26, 2014
 40 € 60 €

4 GALA DINNER «LA NUIT DES IMCAS AWARDS» (OPTIONAL!)
 on Saturday, January 31, 2015 at 8.30 pm
 185 € x =

5 MEMBER PLUS PACKAGE (OPTIONAL!)
 Registration as a delegate (chapter 1) is mandatory to register as a member plus. The attendee get access to the *Cafe Parisien* area at all times, which offers:
 • complimentary wifi
 • complimentary hot and cold beverages, sweet and salty snacks
 • daily international newspapers
 • concierge service
 • seating & lounge area 70 €

PAYMENT

I hereby forward the amount of:

..... €

PAYMENT OPTIONS:

-> **Through IMCAS website**
Register online! It is simple, safe, and fast on:
<http://www.imcas.com/en/imcas2015/registration>
 • By credit/debit card (EC / MC, VISA, AMEX)
 • By bank wire

-> **Through this form**
 Credit/Debit Card

Select type: EC / MC VISA AMEX

Card holder's Name.....

Card number

For EUROCARD / MASTERCARD or VISA:
 -> last 3 digits on the back of your credit card (CVV code)

or For AMEX:
 -> 4 digit number located above right of the credit card:

Expiry date (MM/YYYY): /

Signature (mandatory) :

Important:
 - a photocopy of both sides of the credit card is required with this form
 - the credit card holder's name must be the same as the person who registers

Bank check drawn on a French bank in euros payable to:
 Check-up Santé

PLEASE NOTE

1. Additional bank fees may be applied by your own bank
 2. Due to various bank agreements, US dollars might appear on your bank statement instead of euros.

CANCELLATION POLICY

Before DECEMBER 26, 2014: 70% of the registration fees will be refunded
 After DECEMBER 26, 2014: there will be no refund

HOTEL RESERVATION



**BOOK YOUR HOTEL ACCOMMODATION EASILY ONLINE!
CHECK OUT WWW.ALLIANCEMEETING.COM/IMCAS/**

Email this form to: imcas2015@alliancemeeting.com
CONTACT: Alliance Meeting - Mr Jerome DELACROIX
Tel: +33 1 71 33 10 63 - Fax: +33 1 71 33 10 61

HOTEL	CATEGORY	WALKING DISTANCE TO VENUE	ROOM RATE* (Single) €	ROOM RATE* (Double) €	BREAKFAST & WIFI	NUMBER OF ROOM(S) REQUIRED	CANCELLATION POLICY
SOFITEL PARIS LA DEFENSE	5	10 min by metro	185 to 230	205 to 250	Inclusive		
HYATT REGENCY PARIS ETOILE (CLUB)	4	2 min	310	330	Inclusive		No fees until T-6 days
HYATT REGENCY PARIS ETOILE (DELUXE)	4	2 min	235	255	Inclusive		
HYATT REGENCY PARIS ETOILE (STANDARD)	4	2 min	205	225	Inclusive		
LES JARDINS DE LA VILLA	4	3 min	260	280	Inclusive		No fees until January 8
MÉRIDIEN ÉTOILE	4	1 min	250	270	Inclusive		No fees until November 29
WARWICK CHAMPS ELYSEES	4	25 min	220	240	Inclusive		No fees until T-6 days
BEST WESTERN PREMIER REGENTS GARDEN	4	12 min	215	225	Inclusive		No fees until T-7 days
BANVILLE	4	10 min	205	215	Inclusive		No fees until T-6 days
CHAMPERRET ELYSEES	3	12 min	170	185	Inclusive		
BEST WESTERN STAR CHAMPS ELYSEES	3	10 min	150	160	Inclusive		
NEUILLY PARK	3	6 min	138.10	149.20	Inclusive		
LE MAGELLAN	3	10 min	132	162	Inclusive		No fees until T-8 days
FERTEL MAILLOT	3	3 min	126	154	Inclusive		No fees until T-6 days
FERTEL ETOILE	3	10 min	126	154	Inclusive		

* These special rates are available for limited rooms with various hotels only when booking through ALLIANCE MEETING. All reservations or changes must be directly made through the travel agency and NOT through the hotel or other intermediary.

TERMS & CONDITIONS

- Hotel reservations and arrangements are the sole responsibility of delegates / exhibitors / visitors.
- In the event that your travel dates change after submitting this form, please notify Alliance Meeting immediately.
- Rates are valid only from January 30th to February 2nd, 2014 and only if you make the reservation via the above mentioned agency.

CANCELLATION / «NO SHOW» POLICY (EXCEPT MERIDIEN ETOILE & LES JARDINS DE LA VILLA)

Please contact Alliance Meeting to know these hotel details.

- From 6, 7 or 8 days before your arrival date - no fees will be charged (see above in the «cancellation policy» column).
- If this deadline is passed, the hotel will charge the total amount corresponding to the number of night(s) cancelled.
- In the event of «no show», the FULL LENGTH OF STAY based on original reservation at the time of booking is levied.
- Any refund, if any, must be settled within 7 days after event closing.

RESERVATION

- Either book your hotel online directly on www.alliancemeeting.com/imcas/
- Or fill in the hotel reservation form (downloadable on www.imcas.com) and send it to imcas2015@alliancemeeting.com



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IMCAS Agenda 2015

THE LEADING SUBJECTS ON AESTHETIC SURGERY AND COSMETIC DERMATOLOGY

Mark your calendar



Annual World Congress

PARIS FRANCE

2015

Jan 29
to Feb 1



IMCAS China

SHANGHAI

2015

Apr 10
to 12



IMCAS ASIA

BALI INDONESIA

2015

Jul 31
to Aug 2



IMCAS India

GOA

2015

Nov



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China Hong Kong City, 33 Canton Road
TST, Kowloon, Hong Kong SAR

> **SHANGHAI OFFICE / 英卡思有限公司:**

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